

RESOLUTION NO. 21- 410

**AUTHORIZING CHAIRMAN TO ENTER INTO A MODIFICATION AGREEMENT WITH  
C&D ADVERTISING.**

**WHEREAS**, Madison County has been working with C & D Advertising to market and develop the Buy Madison Program; and

**WHEREAS**, Madison County developed the "Madison Local Eats" program to provide a unique restaurant gift card program to help local Madison County restaurants recover from the COVID-19 Pandemic that hit their industry so hard; and

**WHEREAS**, this summer's Phase I of the Madison Local Eats program was extremely successful with participation from 45 businesses and over 4,900 vouchers claimed; and

**WHEREAS**, C&D will be an invaluable partner in developing this program and both parties are desirous of modifying the existing contract to include "Madison Local Eats" Phase II services for a sum not to exceed \$18,000, all of which will be covered by American Recovery Plan funds;

**NOW THEREFORE BE IT RESOLVED**, that Madison County Board of Supervisors hereby authorizes John M. Becker, Chairman of the Board, to enter into a contract modification (a copy of which is on file with the Clerk of this Board) with C&D Advertising for the "Madison Local Eats" project.

Dated: September 16, 2021

*Clifford Moses, Chairman*

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Cliff Moses, Chairman  
Planning, Economic Development,  
Environmental and Intergovernmental  
Affairs Committee