Join the **Buy Madison** Campaign!

1. Use the Business Directory – Next time you're going out to find a new outfit or need some home repair work done check the Buy Madison Business Directory first at www.BuyMadisonNY.com. We have great businesses here, let's help them thrive!

2. Ask the local businesses you frequent to join – Got a favorite local business? Ask them to join the Business Directory and be part of the Buy Madison Campaign. Buy Madison posters, stickers, and other promotional goods are available FREE to businesses.

3. 'Like' the Buy Madison Facebook page – This is the best way to stay informed about Buy Madison events and promotions. We also share posts from local businesses-so when it comes to something local, you'll be one of the first to know. www.facebook.com/CalculatetheAdvantage

4. Share with family and friends— Help spread the word by sharing the Buy Madison website and Facebook with family and friends. We can keep more money and more jobs here, one person at a time.

5. <u>Attend First Wednesday</u> — Every first Wednesday of the month Buy Madison hosts a First Wednesday event at a different business. This event provides a fun, social way for you to shop and learn more about our local business. Join us – demonstrations, extended hours, specials, samples, and more! The craftsmanship and talent of our unique local businesses will amaze you! Go to www.BuyMadisonNY.com/First-Wednesday to learn more.



Upcoming Buy Madison First Wednesday Events

<u>August 3^{rd 5-7pm}</u> Hip Hop Farms Roberts Rd, Brookfield

September 7^{th 5-7pm} Silly Goat Soaps 3451 Ingalls Corners Rd., Canastota

October 5^{th 5-7pm} AJ's Archery 3938 Nelson Heights, Cazenovia

<u>November 2^{nd 5-7pm}</u> Bruce Stewart, DDS 321 Main St, Oneida

December 7^{th 5-7pm} Spruce Ridge Landscape & Garden Center, Erieville Rd, Cazenovia

Questions? Contact Madison County Planning Department at buylocal@madisoncounty.ny.gov or call (315) 366-2376