

Climate Smart Communities

Village of Bronxville

PE 9 Action: Social Media

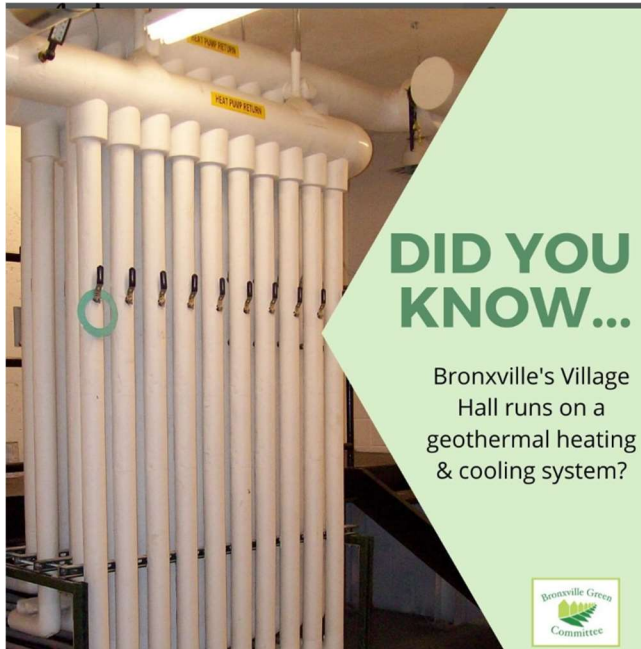
The Village of Bronxville Green Committee created an Instagram social media account (@bxvgreencommittee) in July 2020. As of May 2022, the committee made 146 posts related to Village programs, sustainable living and clean energy solutions and has accumulated over 400 followers. It has been a useful tool to help inform the community about local government climate-related efforts and provide action-oriented engagement.

Below are 14 posts that specifically support clean energy and climate initiatives between May 2021-May 2022. See posts examples below.

- April 7, 2022: Bronxville Village Hall Runs on Geothermal
- March 24, 2022: New Village Solar Ordinance
- September 24, 2021: Clean Ride & Drive Expo
- September 14, 2021: New Village Gas-Power Leaf Blower Restrictions
- September 10, 2021: NYSERDA Renewable Energy Proposals
- August 31, 2021: Climate Courage book
- August 28, 2021: Wind/Solar Education
- August 6, 2021: Energy Audits
- August 3, 2021: Energy Star Appliances
- July 23, 2021: Gas-Powered Leaf Blower Community Survey
- July 30, 2021: Heat Pumps
- July 20, 2021: Community Solar & Westchester Power
- July 6, 2021: Harmful Effects of Gas-Powered Leaf Blowers
- May 7, 2021: Electric Vehicles

Our social media guidelines:

- Post at least every other week
- Use short / action-oriented language and interesting photos / infographics
- Follow other local municipalities, sustainable / climate action groups, local organizations and groups to increase followers and follow other initiatives
- Use specific hashtags to increase followers



DID YOU KNOW...

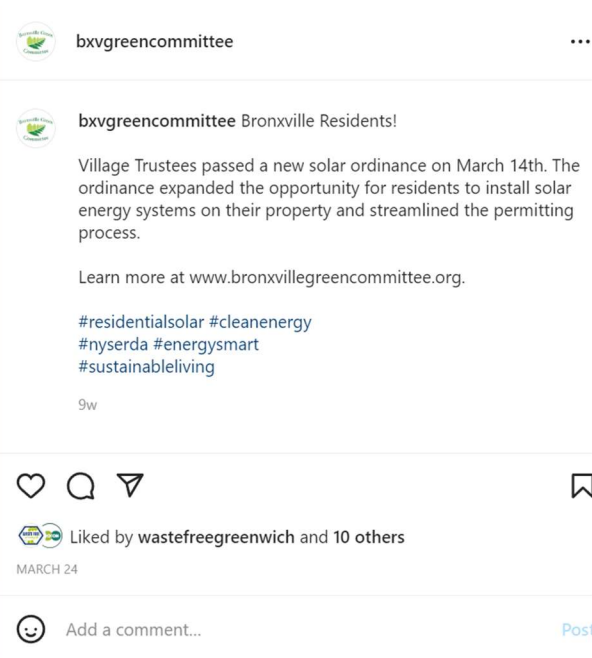
Bronxville's Village Hall runs on a geothermal heating & cooling system?



Benefits of Solar Energy Systems:



- ☀️ Reduces your electric bills—a big plus during this time of rising prices
- ☀️ May provide eligibility for a federal and state tax credit
- ☀️ Doesn't require full sun for installation
- ☀️ Locally generated power makes the electric grid more resilient
- ☀️ Reduces your carbon footprint



bxvgreencommittee ...

bxvgreencommittee Celebrate "Climate Week" by learning more about electric transportation—cars and lawn equipment, bikes and busses. Bedford2030 is hosting "Clean Ride & Drive Expo" on Sunday, September 26th from 12 p.m. until 3 p.m. at the Bedford Hills Train Station. EV car owners will display their vehicles, "green" landscapers will demonstrate electric lawn equipment, and other forms of electric transportation will be on display. Your chance to check it all out and ask questions! Maybe you'll be inspired to take the next steps in electrifying your transportation!

Check out the links below to learn more!

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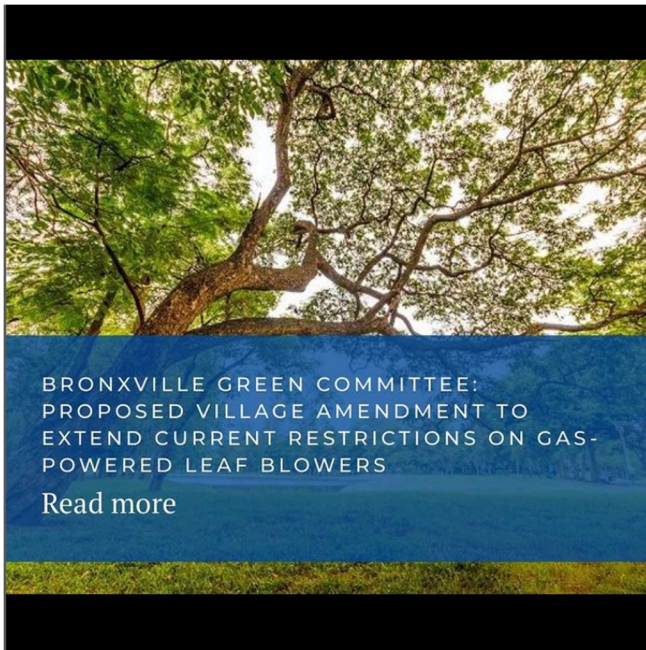
@sustainablewestchester @bedford_2030 #Bronxville #GreenCommittee #localgovernment #environment #sustainability

♥ 💬 📌

👤 Liked by croton_100 and 9 others

SEPTEMBER 24, 2021

😊 Add a comment... Post



bxvgreencommittee ...

bxvgreencommittee Last night the Bronxville Trustees passed a more restrictive ordinance for gas-powered leaf blowers. This step in the right direction will help protect residents from noise and air pollution. Electric leaf blowers may be used all year, but gas-powered blowers will be restricted to March 15-May 15 and October 15-December 15. No blowers are allowed on Sundays. To read the Green Committee's full leaf-blower report and the new ordinance: <https://www.bronxvillegreencommittee.org/community-programs/leaf-blowers>

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#Bronxville #GreenCommittee #localgovernment #environment #sustainability #livegreen #gogreen #cleanenergy #renewableenergy #climateleadership #banleafblowers #townhall

👤 Liked by hon_ruth_walter and 10 others

SEPTEMBER 14, 2021

😊 Add a comment... Post



bxvgreencommittee ...

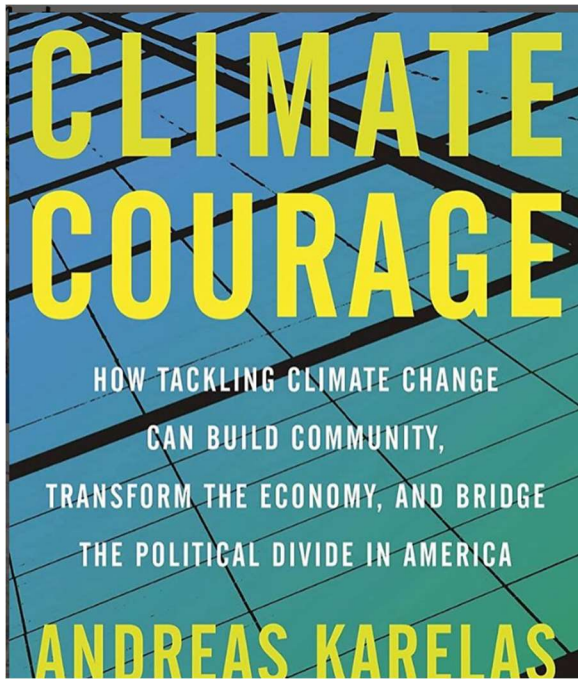
bxvgreencommittee NYSERDA (New York State Energy Research and Development Authority) is evaluating seven proposals for a major project to bring clean, renewable electrical energy to New York City, a vital step in meeting the clean energy goals laid out in the state's Climate Leadership and Community Protection Act (CLCPA). Whatever project is ultimately accepted will impact Westchester by traveling through our area—in the form of underground cables and cables laid in some part of the Hudson River. You can learn about each company's proposals and decide which one you support by registering for Lunch and Learn webinars, or by viewing recorded webinars that have already taken place, hosted by the League of Conservation Voters. The next live event will take place on Sept. 21st at noon. Links in bio 🌱

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👤 Liked by **hon_ruth_walter** and 16 others

SEPTEMBER 10, 2021

😊 Add a comment... Post



bxvgreencommittee ...

bxvgreencommittee For a fresh perspective on how to talk about climate change, so as to effectively communicate with those who have a different political ideology, *Climate Courage* by Andreas Karelas (2020 Beacon Press), founder of RE-VOLV, is both a useful and inspiring book. Karelas urges action on climate, but he rejects a doom and gloom approach in favor of stories in which people of different beliefs find shared values and work together to promote clean energy and conservation. Reaching out can be difficult and uncomfortable, but Karelas reminds us that solving this massive challenge will require that we step courageously forward and share our skills to find innovative solutions. In this work, he sees the potential to build community, transform the economy, and bridge the political divide. If we can connect with one another, we can build a vibrant, healthy future!

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🌐 Liked by **bronxvillewomensclub** and 10 others

AUGUST 31, 2021



bxvgreencommittee ...

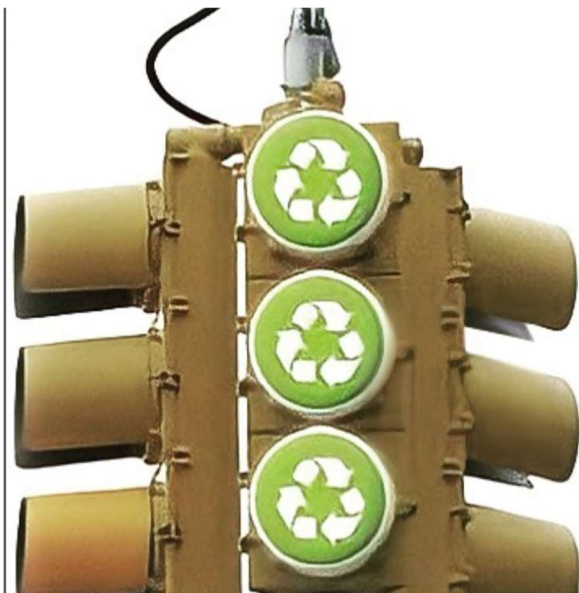
bxvgreencommittee Here's another reason to switch to clean energy such as wind and solar: according to numerous sources, burning fossil fuels releases volatile chemicals that interact to form ozone. In addition to other ill-effects, ozone damages food crops, reducing their productivity and sometimes killing them. This summer, damage from ozone affected vegetable crops in Long Island and Connecticut. As many factors threaten food crops throughout the country, including drought, floods, and herbicide-resistant pests, we can expect prices to rise and some food to become scarce. All the more reason for engaged citizens to take steps now to reduce our dependence on fossil fuels by: 1: switching to a provider of clean electricity; 2: making our next car an electric; and 3: making a long-term plan to electrify the heating & cooling systems in our homes.

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Liked by ryesustainability and 10 others

AUGUST 28, 2021

😊 Add a comment... Post



bxvgreencommittee ...

bxvgreencommittee Are you an apartment dweller who feels left out of the clean energy revolution? Take back control by urging your landlord or condo/co-op board to...

Get an energy audit of your complex and implement its suggestions.

Investigate electrifying your heating/cooling system by switching to heat pumps. The result: increased comfort, improved health, lower costs over the long term, higher resale value, and—of course—liberation from fossil fuel.

Get ready for electric vehicles by upgrading electrical carrying capacity now and beginning to install EV charging outlets in garages.

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Liked by hon_ruth_walter and 7 others

AUGUST 6, 2021



bxvgreencommittee ...

bxvgreencommittee Doing your part to fight climate change might be easier than you think! You can take small steps... Start to electrify every aspect of your home. When your appliances go on the fritz, choose electric Energy Star replacements. When your water heater is kaput, choose an electric model. Heating your home with oil or gas, or need to install or replace your air conditioning? Consider installing electric heat pumps for heating/cooling. Renovating your kitchen? Switch your gas stove for an induction cooktop. Almost ready for a hybrid or electric car? Install the proper outlet for recharging in your garage. If you take these steps, and have already chosen a clean electricity provider (one option is available through Community Solar) you'll approach zero carbon emissions! Learn more in our bio 📍

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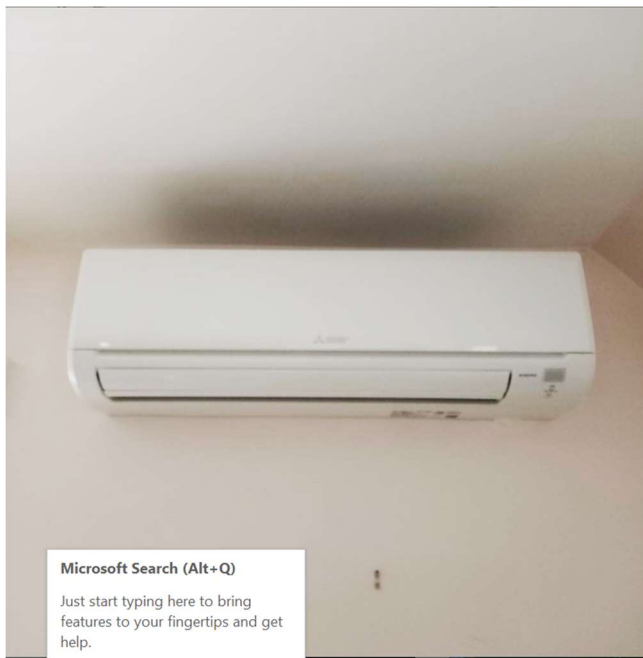
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Liked by hon_ruth_walter and 3 others

AUGUST 3, 2021

😊 Add a comment... Post



bxvgreencommittee ...

bxvgreencommittee Heat pumps for green heating and cooling! This unassuming unit, called a mini-split heat pump, offers one solution to how Bronxville residents can retrofit their homes for clean heating and cooling! The local owner installed three units to provide air conditioning in her 1929 Tutor-style oil-heated home and found the units also heat well during transitional seasons. Later, depending on many factors, she might be able to add more units and fully heat and cool her home with mini-splits, ensuring energy-efficient comfort, raising the resale value, and freeing herself from fossil fuel. Every home is different, and it's important to know all the options (including rebates and tax credits) before making choices. More info our bio!

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#Bronxville #GreenCommittee #NYSERDA #localgovernment

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Liked by hon_ruth_walter and 6 others

JULY 30, 2021

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Leaf Blower Survey June 2021



bxvgreencommittee ...

bxvgreencommittee Last night at a public meeting, Bronxville's trustees scheduled a public hearing on September 13th for a proposed local law that would further restrict the use of gas-powered leaf blowers. They are currently banned from June 1 until September 30th. The proposed revised ordinance would allow them ONLY for spring and fall clean-up—from March 15-May 15 and from October 15-December 15, and only Monday through Saturday 8 a.m. to 6 p.m., not on Sundays. Electric leaf blowers would be allowed all year without restrictions. Many local municipalities are adopting similar restrictions in response to resident complaints about noise, pollution, and quality of life. The public is invited to provide written comment now on the proposed ordinance and to attend the public hearing on September 13th, Village Hall. Read the full report on leaf blowers in our bio!

Liked by hon_ruth_walter and 22 others

JULY 23, 2021

Add a comment... Post

bxvgreencommittee ...

bxvgreencommittee As a homeowner, you can fight climate change by electrifying the heating/cooling system in your home! That will allow you to reduce or eliminate your reliance on fossil fuel, such as gas and oil.

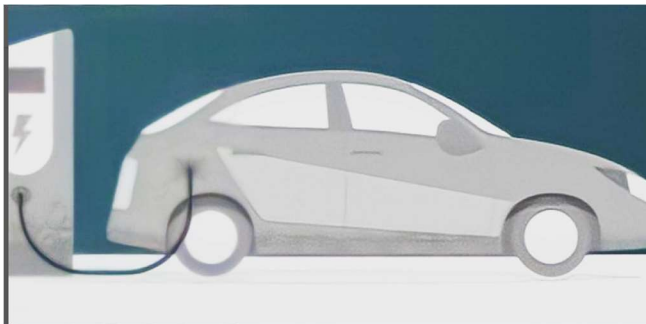
When's the best time to make the switch? When...your oil or gas furnace needs to be replaced...you need to replace or install central air conditioning...your home is always cold...you've been thinking of switching from oil...you're interested in converting your home from expensive fossil fuel heating to clean, highly-efficient equipment powered by renewable energy.

If you then choose 100% clean electricity, through programs such as Community Solar or Westchester Power, you'll have fully joined the clean energy revolution! More info in our bio!


Liked by bronxvillechamber and 8 others

JULY 20, 2021

Add a comment... Post




 **bxvgreencommittee** ...

 **bxvgreencommittee** Gas-powered leaf blowers effectively remove leaves and debris from lawns, leaving them looking great, but that comes at a high cost—noise that falls in the “torture” level (above 70 decibels), inefficient gas engines that spew out 30% of the fuel as vapor (toxic to humans, adds to climate change), and particulate matter blown into the air (which can trigger respiratory illness). Don't forget that gas-powered leaf blowers are banned in Bronxville from June 1-September 30. Electric blowers, a viable alternative, are allowed all year.


Check out the Green Committee's website to learn more:
<https://www.bronxvillegreencommittee.org/community-programs/healthy-yards/leaf-blowers>

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 Liked by **hon_ruth_walter** and 14 others
JULY 6, 2021

😊 Add a comment... Post


 **bxvgreencommittee** ...

 **bxvgreencommittee** Is it time to consider purchasing an Electric Vehicle? Learn about the a new EV campaign Plug It In, NY here, which includes testimonials from happy EV owners, and lists of the impressive rebates they received! Learn about the health benefits, compared to gas-powered cars, here: Click here to read the Environmental & Public Health Benefits fact sheet.

<https://bit.ly/3twRzxQ>

EVs are fun to drive. They have no emissions and ranges of up to 300 miles in the summer. The cost of charging and maintenance are in most cases lower than for gas-powered cars. As lower Covid rates allow us to venture farther from home, your first EV might be a great way to celebrate!

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 Liked by **hon_ruth_walter** and 7 others
MAY 7, 2021

😊 Add a comment... Post