



## Police Department

Posted on: June 10, 2022

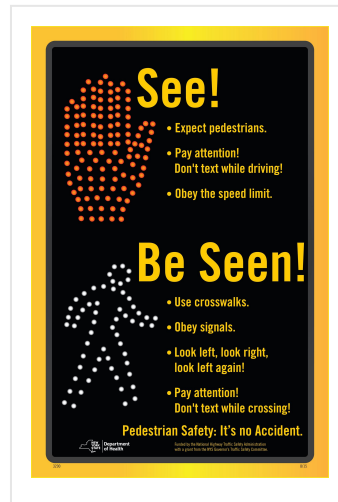
### See! Be Seen!

The **New Rochelle Police Department** is participating in the Governors Traffic Safety Committee (**GTSC**) **Pedestrian Safety Action Plan**, a two-week education and enforcement period targeting the critical issue of pedestrian crashes. The initiative, which commenced on **June 10**, coincides with New York State's comprehensive [Pedestrian Safety Action Plan](#) (PSAP) and includes the distribution of warning cards and **See! Be Seen!** materials as well as enforcement.

Approximately 300 pedestrians are killed and 15,000 injured by motor vehicles each year on the state's roadways and more than 3,000 pedestrians are admitted to the hospital annually. Injuries to pedestrians are among the top 10 leading causes of injury-related hospital admissions and death for almost all age groups in New York State.

Both drivers and pedestrians need to know and follow the rules of the road to assure pedestrian safety. It is a shared responsibility and both can be subjected to fines for not obeying vehicle and traffic laws. The majority of pedestrian-motor vehicle crashes involve driver error, including distraction, failure to yield, and speeding. Pedestrians are responsible for following vehicle and traffic laws as well. One out of four crashes with a pedestrian involve pedestrian error or inattention. Children and Older Adults (65+) are most vulnerable to pedestrian injuries and death.

"Pedestrian-traffic related injuries are the third leading cause of unintentional injury-related death for 1 to 9-year olds, and the third leading cause of unintentional injury-related hospital admissions for 5 to 9-year olds," noted Det. Sgt. Myron Joseph of the New Rochelle Police Department. "For older adults (65+), pedestrian-traffic injuries are the second leading cause of unintentional injury-related deaths, and second leading cause of unintentional, injury-related hospital admissions."



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Common risk factors for children's pedestrian-related injuries include: child darting into the street; motorist turning into the path of a child; child hidden from view by a bus and on-coming motorist does not stop; and motorist backing up into roadways, driveways and parking lots. Det. Sgt. Joseph states, "Pedestrian safety education including instruction and practicing basic rules of the road can be effective and should be reinforced by parents and caregivers."

Older adults (65+) can also take steps to prevent pedestrian injuries by recognizing five main risk factors to avoid getting struck by a motorist: properly following signals at intersections; safely stepping off the curb; providing motorists adequate pedestrian visibility; awareness of motorist backing up into roadways, driveways and parking lots; awareness of environmental conditions; and addressing personal health concerns or impairments that could make walking safer.

In an effort to raise pedestrian safety awareness statewide, the **"See! Be Seen!"** educational campaign was created by the NYS Department of Health and Governor's Traffic Safety Committee to provide safety tips for both pedestrians and drivers. To prevent and avoid pedestrian-related injuries or death, pedestrians and motorists are encouraged to follow these safety tips:

**"See!" Tips for Motorists:**

- Yield for pedestrians at crosswalks and intersections.
- Do not block crosswalks when stopped at intersections.
- Do not run red lights.
- Slow down and obey speed limits.
- Always look for pedestrians, particularly when turning at a green light or making a right turn on red.
- Take extra care around schools, playgrounds and neighborhoods.
- Be careful when passing stopped vehicles. They might be stopping for pedestrians.
- PAY ATTENTION! Do not text and drive!

**"Be Seen!" Tips for Pedestrians:**

- Cross at intersections and marked crosswalks. Look-left-right-left again.
- Use pedestrian push-buttons where available and WAIT for the signal to cross.
- Use sidewalks. If there are no sidewalks, walk facing traffic so you see vehicles and drivers see you.
- Stay visible after dark and in bad weather by wearing light-colored or reflective clothing.

- Watch for vehicles backing out of parking spaces and exiting driveways.
- Make eye contact with drivers so they see you.
- Look left, look right, and then look left again before crossing a street.
- PAY ATTENTION! Don't text while crossing!

**Next** ⇒

[Click it or Ticket Campaign May 23-June 5](#)

## Other News in Police Department

### **[Click it or Ticket Campaign May 23-June 5](#)**

Posted on: May 23, 2022

### **[New Rochelle Police Department Holds Annual Memorial and Awards Ceremony](#)**

Posted on: May 17, 2022



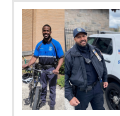
### **[NRPD Observes May 15-21 as National Police Memorial Week](#)**

Posted on: May 15, 2022



### **[NRPD Enhances PACT Unit with Community Engagement Officers](#)**

Posted on: April 20, 2022



### **[Annual Mentors in Blue Forum - March 22](#)**

Posted on: March 14, 2022



### **[Beware of Porch Pirates](#)**

Posted on: December 16, 2021



### **[New Rochelle Police Department Promotional Ceremony](#)**

Posted on: November 1, 2021



### **[New Rochelle Police Department Launches Body-Worn Camera Program](#)**

Posted on: October 29, 2021



### **[New Rochelle Police Department Adds New Harbor Unit Boat](#)**

Posted on: October 26, 2021



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## **NRPD Officers Receive Westchester County Honors Awards**

Posted on: October 21, 2021

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## **New Rochelle Police Department Annual Medal Day Ceremony**

Posted on: October 7, 2021



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## **NRPD Completes Domestic Violence High-Risk Training Program**

Posted on: October 4, 2021



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## **New Rochelle Community-Police Partnership Board Listening Tour**

Posted on: September 28, 2021



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## **CANCELLED - 1ST Annual "Unity Day" Set for Sunday, September 12**

Posted on: August 23, 2021



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## **NRPD and Community Celebrate National Night Out**

Posted on: August 5, 2021

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## **NRPD Invites the Community to National Night Out at PD HQs, Tuesday August 3**

Posted on: August 2, 2021



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## **July is Vehicle Theft Prevention Month**

Posted on: July 23, 2021

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## **NRPD Promotions Ceremony**

Posted on: July 22, 2021



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## **NRPD Launches "NRPDHireMe" Recruitment Campaign**

Posted on: July 16, 2021



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## **Police Commissioner, Deputy Sworn In**

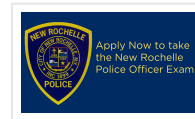
Posted on: July 1, 2021





## **Apply Now to take the New Rochelle Police Officer Exam**

Posted on: June 30, 2021



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## **Walk-out ceremony: Police Commissioner Joesph F. Schaller**

Posted on: June 29, 2021



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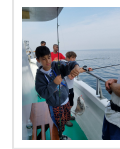
## **NRPD LGBTQ+ Liaison News 12 Pride Month Profile: Det. Melissa Diniz**

Posted on: June 21, 2021

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## **NRPD Community Youth Fishing Trips**

Posted on: June 15, 2021



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## **Community-Police Partnership Board Nominations Proposed to City Council**

Posted on: June 14, 2021

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