

Experiential Advertising That Drives Your Brand

Circuit is an award winning 100% electric, eco-friendly shuttle service operating in over 20 cities nationwide, including New Rochelle! Circuit provides a fun and safe transportation option while also creating unique brand engagement opportunities for local businesses and national brands.



Circuit wrapped electric cars offer brand sponsored rides throughout New Rochelle's most densely populated areas

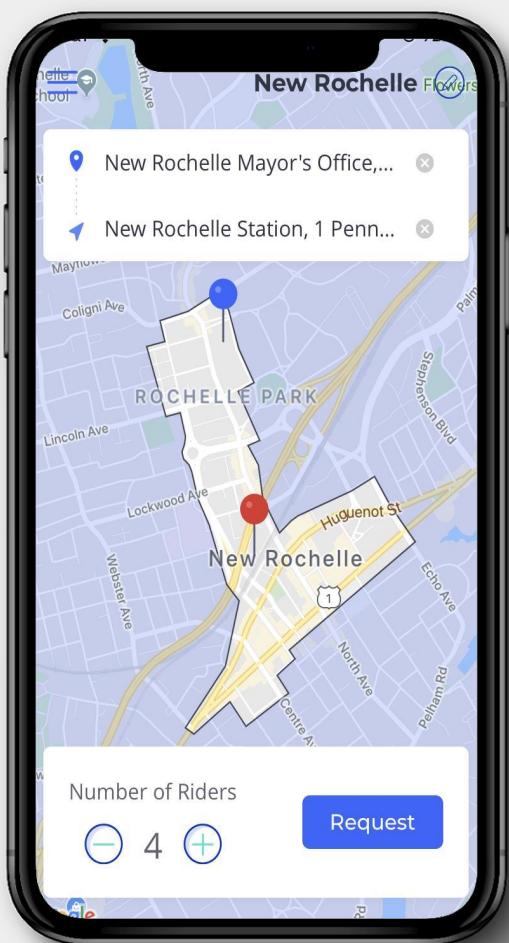
HOURS OF OPERATION

Mon - Thurs	7 am - 7 pm
Friday	7 am - 10 pm
Saturday	12 pm - 10 pm
Sunday	12 pm - 7 pm



MAKE OUR RIDERS YOUR CUSTOMERS

HERE'S HOW IT WORKS



Eco-Friendly Marketing

Brand Exposure
7 Days A Week

Drive
Customers
To Your Door

500k +
Impressions
Per 4 Weeks

- 1 Download The Circuit App
- 2 Riders request a ride anywhere in the coverage area
- 3 Riders check their shuttle As It Heads Towards Them



www.ridecircuit.com
info@ridecircuit.com

Download the
Ride Circuit App



How We Generate Tangible Brand Exposure



FULL EXTERIOR WRAP

Transport attendees to/from festival events & lodging/hotels



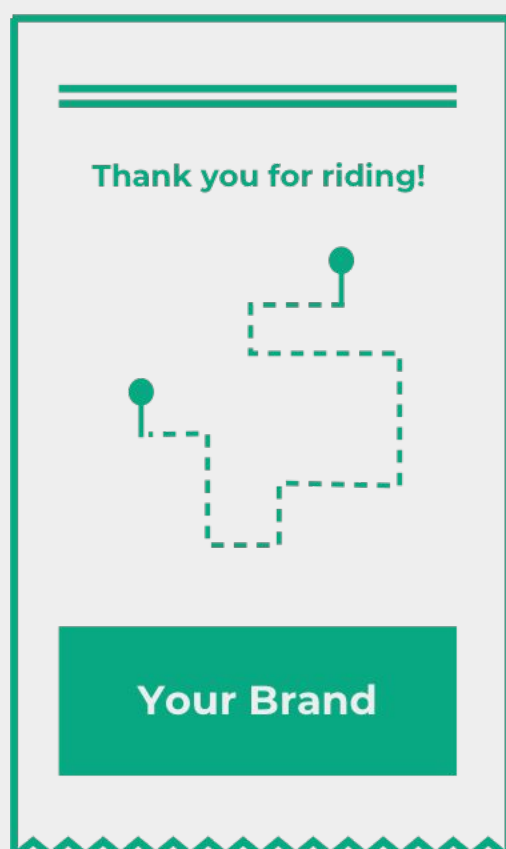
AMBASSADORS, SAMPLING & GIVEAWAYS

Drivers help spread the word & can distribute branded sampling or freebies

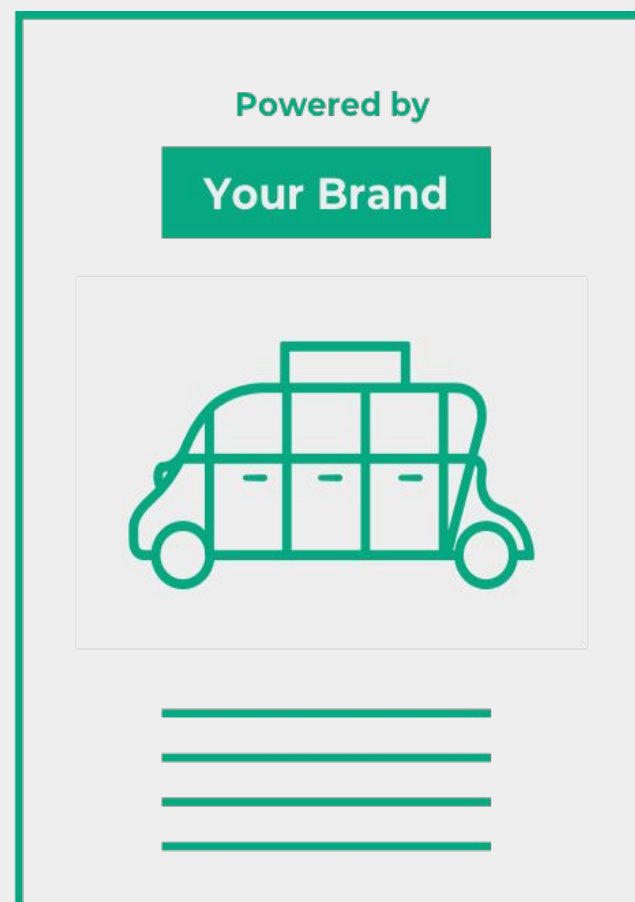
Retarget & Connect With Past Riders

We know where our riders are, and how to keep in touch with them

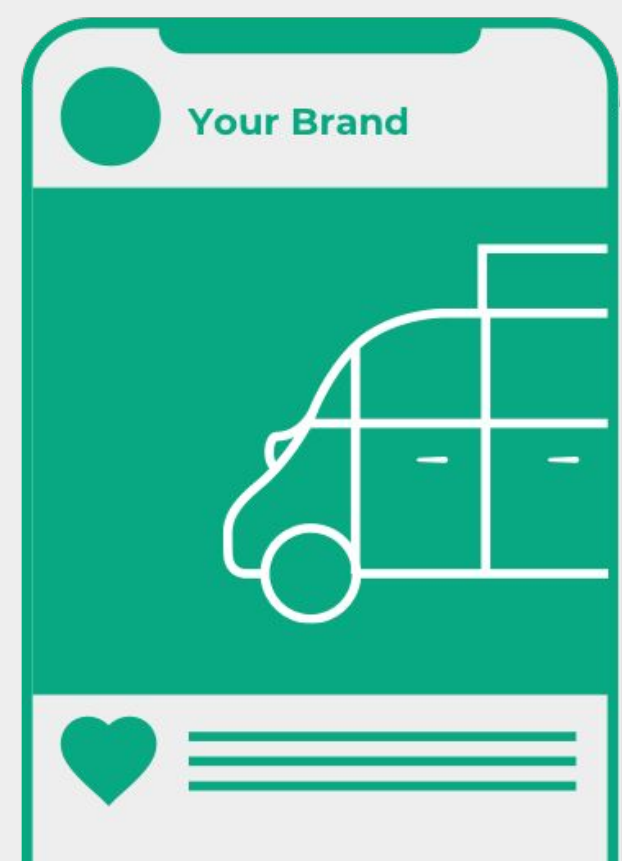
✔ Ride Receipts



✔ Newsletters



✔ Social Targeting



GET NOTICED, GO GREEN & SUPPORT COMMUNITY SERVICE



Added Mobility

Flexible fleet helps address local transportation gaps



Job Creation

Create W2 classified jobs for people in your community



Sustainable

100% electric cars yield 98.84% reduction in CO₂ emissions

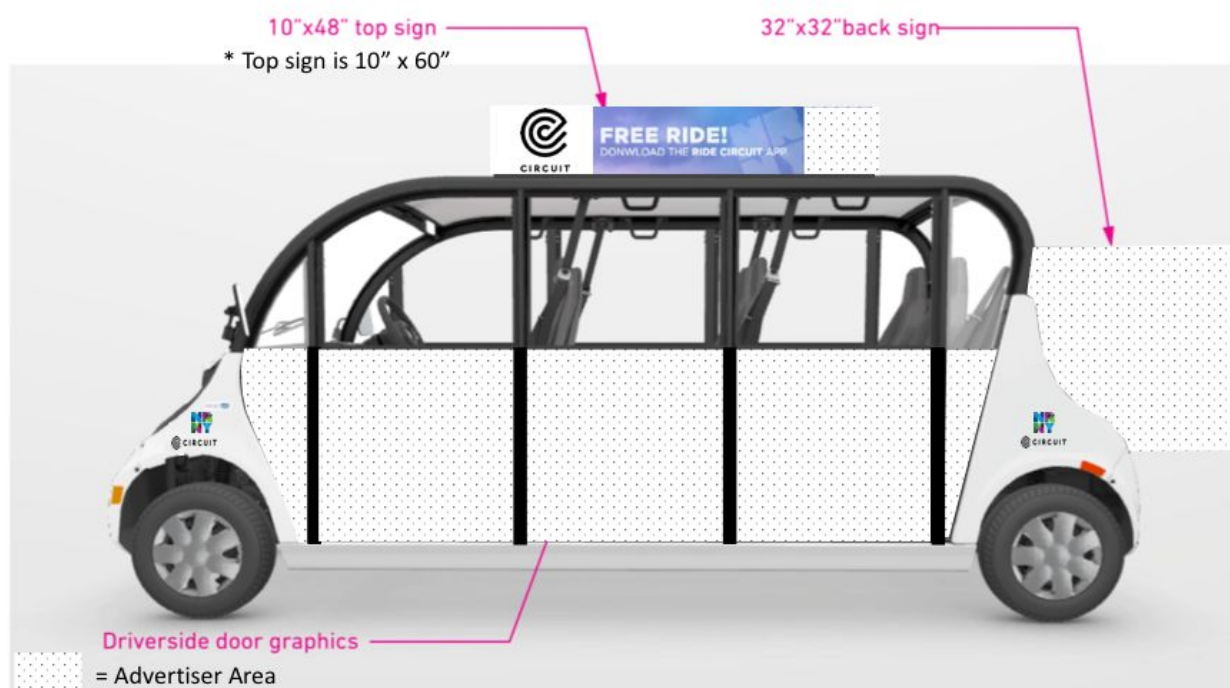


Community Building

Promote local business and connect local communities

ADVERTISING OPTIONS ON CIRCUIT

14900_FREE RIDE



Full Exterior Wrap: Includes Doors, Top Signs & Back Panels

14900_FREE RIDE



Panel Wraps: Includes Top Signs & Back Panels

Rates Per Car Per 4-Weeks

	4 Weeks	12 Weeks	12 Weeks+
Full Exterior Wrap*	\$3000	\$2800	\$2500
Panel Wraps*	\$600	N/A	N/A
Newsletter, Social Media, Ride Receipt Mentions	Included	Included	Included

Includes: CARS RUNNING EVERY DAY, location dropoffs(where applicable), promo/coupon giveaways, earned media, driver recommendations .

* Production Costs: \$1000/full car, \$450/panels

CONTACT US

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