

# Monroe County PE5: Recycling Bins In Government Buildings

The third program strategy outlined in Monroe County's Local Solid Waste Management Plan is to increase recycling at County facilities. The premise behind this initiative is that the County will act as a model to its municipalities by increasing staff recycling. The County also has a number of facilities that are frequented by the public, and enhanced recycling in these spaces will raise the visibility of public space recycling and provide education on how to recycle right.

In 2017, Monroe County began its evaluation of existing recycling receptacles and the collection process in six county buildings. Waste and recycling containers were inventoried for each building and

Monroe County Solid Waste staff met regularly with Facilities staff to discuss the existing process for servicing containers.

The project goals are:

- Increase recycling throughout the county in both office spaces and in areas used by the public
- Enhance recycling education throughout all Monroe County facilities
- Reduce the amount of trash in office containers, therefore reducing trash disposal costs
- Operate a cost effective program
- Collaborate with the City of Rochester (who was undertaking a similar project)
- Create & promote a unified message this includes a rebranding of all recycling/trash signs (See related article "*Illustrated Recycling Signs*"), throughout county buildings to properly educate employees on what should go in a recycling bin and what should go in the trash



The project started with a time consuming inventory of all trash & recycling containers in six Monroe County core facilities (County Office Building, Hall of Justice, Public Safety Building, Watts, St. Paul and Westfall). One of the first discoveries was the existence of many different and conflicting recycling messages. Signage was outdated and was not aligned with the branding of the County's updated recycling messaging.

While working closely with the facilities staff, a number of lessons were learned - different facilities handle waste differently; facilities staff emptied desk side trash daily - but not desk side recycling; employees were using certified document destruction totes for more than their intended use (resulting in increased disposal costs); and the improper signage/labeling of containers and colored containers were found to be a source of confusion, to name a few.

There are three options for office recycling: mixed recycling, trash/garbage and certified document destruction. One task was to place proper signs above every color-coded container (see picture) placed inside a county facility. The project included working closely with the City of Rochester (the hauler) to provide consistent looking containers throughout County facilities as well as recycling and trash containers (dumpsters) outside of the facilities. This step assured our staff consistency from building to building. Additionally, the proper size containers/dumpsters were provided at each facility.

Monroe County had to get smarter and better understand how we can be most effective at getting individuals to recycle more - and more important, to **recycle correctly**. It all comes down to providing the proper information in a clear, concise and consistent manner. **We believe people want to recycle, they just are never sure what is and what is not recyclable.** The new <u>Recycle Right Sign Suite</u> sign suite addresses this fundamental issue - consistency. We have also incorporated **Twin the Bins** – wherever there is a recycle container, there is always a trash container. This gives people the option - not just what is convenient, but the ability to make an educated choice regarding proper disposal.

Another aspect of this project came down to providing the correct containers for trash and desk side recycling, which were purchased by Monroe County DES.

In April of 2018, a pilot program, using best practices such as "twinning the bin," color coordinated receptacles, and signs depicting acceptable materials, was implemented in public space areas of two buildings with frequent public traffic - the County Office Building and the Hall of Justice. Later that summer, deskside bins (a larger recycling bin connected to a smaller waste receptacle) were implemented in the same buildings. Flyers, which indicated acceptable materials for desk side recycling bins, were



distributed to each employee. The communications plan included email from the County Executive encouraging participation in the County's enhanced office recycling program.

In October of 2018, facility staff completed the first phase of this project, involving the replacement of all trash and recycling desk side containers in the Hall of Justice and the County Office Building. These containers provided employees with more room for recycling and less room for trash. Facilities staff also left a flier with the proper recycling information on each desk. Recycling and trash containers have also been replaced in all breakrooms.

Monroe County purchased 2,000 receptacles and plans to purchase 2,000 additional bins.

In addition to the dedicated solid waste department staff, a part-time County employee has recently spent time assisting in the effort to increase recycling efforts throughout the County facilities.

In 2020, the County standardized their recycling information available through handouts, newsletters, and other media, and began providing this information to municipalities for a cohesive recycling message throughout the County.



Monroe County PE5: Recycling Bins In Government Buildings Email from County Executive to Employees

In 2019, the email below was sent to more than 4,000 Monroe County employees from then-County Executive Cheryl Dinolfo, indicating her support for the Refresh Recycling initiative in Monroe County Buildings. Copy of the actual email is not available due to a changeover in mail systems.

In an effort to **recycle more** and recycle more of the *right items*, Monroe County is rolling out a County Building *Refresh Recycling* program.

Through standardized receptacles and signs, we want employees to be empowered with the knowledge of how to recycle right. You'll notice new receptacles in common areas, lunch spaces, and even individual office spaces. The important thing to know is that the same items are accepted for recycling in all recycle bins. The County has transitioned to **Mixed Recycling**, which simply means: <u>all acceptable papers, metal, glass and plastic containers can be mixed together in the same bin.</u>

Located above receptacles in common areas, you will see signs-one for **Mixed Recycling** and one for Trash- with images of common items that belong in each bin. These signs are also attached to this email for your reference.

We need your help in recycling more and recycling right. At your desk, you'll notice that your trash bin has shrunk. Monroe County has set a goal to achieve a 60% recycling rate by 2025. Our current recycling rate is 37%, meaning that we dispose of more material than we recycle. Small efforts like right-sizing containers will help us achieve our ambitious recycling goal.

The County Building Recycling program will be rolled out in phases across all County-owned buildings. As we implement this initiative, it's important to note several other items that may also be a change in your facility:

- Blue recycling bins in desk areas will be treated as **Mixed Recycling** receptacles and emptied by County staff. <u>Do not put any papers for confidential document shredding in this bin.</u>
- Both garbage and recycling bins in desk areas will be serviced by County staff.

Do you consider yourself an avid recycler already? If so, consider joining our Recycling Building/Floor Leaders group. You'll receive additional communications and resources on recycling in order to serve as the point person for your team to help answer questions and lead the charge in advancing recycling in your building or on your floor. If interested, email <u>mcdes@monroecounty.gov</u>.

If you're unsure if an item is recyclable try our interactive search feature on the ecopark website.

For additional questions, email <u>mcdes@monroecounty.gov</u>.



# Monroe County PE5: Recycling Bins In Government Buildings Invoices for Bin Purchases



ROCHESTER, NY 14615-3700

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www.grainger.com

JUN 29 2018

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#### ATOTAL TUACTOR

GRAINGER ACCOUNT NUMBER INVOICE NUMBER INVOICE DATE DUE DATE AMOUNT DUE

832682983 9825404743 06/21/2018 07/21/2018 6,655.00



PO NUMBER: CALLER: ORDER NUMBER: INCO TERMS:

7400000738 LUANN MEYER CUSTOMER PHONE: (585) 753-1100 1324269894 FOB DESTINATION

BILL TO MDG2018 00006402 1 MB 0424

MONROE COUNTY 39 W MAIN ST STE 401 ROCHESTER, NY 14614-1417



Pay invoices online at: www.grainger.com/invoicing Sign up for paperless invoicing at: www.grainger.com/paperlessinvoicing

THANK YOU ! FEI NUMBER 36-1150280

FOR ANY QUESTIONS ABOUT THIS INVOICE OR ACCOUNT CALL 1-800-472-4643

CUST PART # 4PGU8 NYS #PC67235 MANUFACTURER # 4PGU8 Delivery# 6400503087 Date: 06/21/2018 Carrier: A DUIE PYLE INC No. of pkgs: 1 Wt: 2,062.50 SHIPPED FROM: DC BORDENTOWN, NJ - 010 400 BORDENTOWN-HEDDING RD BORDENTOWN NJ 08505	PO LINE #	ITEM #	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
		4PGU8	STEVE PELETZ MONROE COUNTY DES ECO PARK 10 AVION DR ROCHESTER NY 14624-5156 TRASH CAN,RECTANGULAR,23 GAL.,GRAY CUST PART # 4PGU8 NYS #PC67235 MANUFACTURER # 4PGU8 Delivery# 6400503087 Date: 06/21/2018 Carrier: A DUIE PYLE INC No. of pkgs: 1 Wt: 2,062.50 SHIPPED FROM: DC BORDENTOWN, NJ - 010	275	24.20	6,655.00
THIS PURCHASE IS GOVERNED EXCLUSIVELY BY GRAINGER'S TERMS OF SALE, INCLUDING: (i) DISPUTE RESOLUTION REMEDIES,       INVOICE SUB TOTAL       6,655.0         AND (ii) CERTAIN WARRANTY AND DAMAGES LIMITATIONS AND DISCLAIMERS IN EFFECT AT THE TIME OF THE ORDER, WHICH       ARE INCORPORATED BY REFERENCE HEREIN. GRAINGER'S TERMS OF SALE ARE AVAILABLE AT WWW.GRAINGER.COM.       6,655.0         PRODUCT RETURN INSTRUCTIONS ARE AVAILABLE AT WWW.GRAINGER.COM/RETURNS.       These items are sold for domestic consumption. If exported, purchaser assumes full responsibility       1	AND (ii) CE ARE INCOR PRODUCT	RTAIN WARRANT RPORATED BY RE RETURN INSTRU	Y AND DAMAGES LIMITATIONS AND DISCLAIMERS IN EFFECT AT THE TIME OF THE ORDER, WHICH FERENCE HEREIN. GRAINGER'S TERMS OF SALE ARE AVAILABLE AT WWW.GRAINGER.COM. CTIONS ARE AVAILABLE AT WWW.GRAINGER.COM/RETURNS.	NES,	NVOICE SUB TO	TAL 6,655.00

PAY THIS INVOICE: NO STATEMENT WILL BE SENT. PAYMENT TERMS NET 30 DAYS IN U.S. DOLLARS.

AMOUNT DUE 6,655.00

PLEASE DETACH THIS PORTION AND RETURN WITH YOUR PAYMENT.

BILL TO: MONROE COUNTY 39 W MAIN ST STE 401 ROCHESTER, NY 14614-1417

**REMIT TO:** GRAINGER DEPT. 809192750 PALATINE, IL 60038-0001

809192750982540474310006655001000000100000010000018072128

Х

ACCOUNT NUMBER 832682983

DATE 06/21/2018 **INVOICE NUMBER** 9825404743



FOR COMMENTS OR CHANGE OF ADDRESS, ENTER INFORMATION ON REVERSE SIDE.



Monroe County Purchasing and Central Services 200 County Office Building Rochester, NY 14614

Phone: (585) 753-1100 Fax: (585) 753-1104 Email: mcpurchasing@monroecounty.gov

#### **Purchase Order**

Purchase Order Number: 7400000738

Vendor Address

Vendor#: 104357 **GRAINGER INDUSTRIAL SUPPLY** MOCO ACCT #832682983 430 WEST METRO PARK **ROCHESTER NY 14623-2619** 

Ship To MONROE COUNTY DES ECO PARK **10 AVION DRIVE ROCHESTER NY 14624** 

Bill To

MONROE COUNTY CONTROLLER **ACCOUNTS PAYABLE - ROOM 401** 39 W. MAIN STREET **ROCHESTER, NEW YORK 14614** 

Delivery Date Buyer Buyer Phone Contact Name		July 05, 2018 Greg Hart 585 753-1135 LUANN MEYER	Los	P.O. Date Collective ID Delivery Terms Contact Number		June 20, 2018 5000008536 FOB DESTINATION 585-753-7608			
ltem	Material/De	scription			Oty		ŬM	Unit Price	Net Amount
010	RETANGLAR PLASTIC, O FROST COA	#4PGU8 TRASH CAN , WALLHUGGER SERI OPEN TOP, NO LID PED FINISH, MOLDE 29-5/8"H, 20"W,	ES,	GRAY,		275	EA	\$24.20	\$6,655.00

#### **INSTRUCTIONS TO VENDOR:**

This Purchase Order is subject to the Terms and Conditions incorporated herein by this reference. All purchases are tax exempt.

Signature Dawnestan

(Purchasing Manager)

Date June 20, 2018



1.000

Monroe County Purchasing and Central Services 200 County Office Building Rochester, NY 14614

Phone: (585) 753-1100 Fax: (585) 753-1104 Email: mcpurchasing@monroecounty.gov

#### Vendor Address

Vendor#: 104357 GRAINGER INDUSTRIAL SUPPLY MOCO ACCT #832682983 430 WEST METRO PARK ROCHESTER NY 14623-2619

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Information Delivery Date July 05, 2018 Buyer Greg Hart Buyer Phone 585 753-1135 Contact Name LUANN MEYER		Pat	Collecti Delivery	Collective ID Delivery Terms		0, 2018 8536 STINATION 3-7608		
tem	Material/Descri	ption			Qty	UM	Unit Price	Net Amount
020	RETANGLAR, W PLASTIC, OPE FROST COATED HANDLES, 30" 20-1/8"D, WI SYMBOL PER NYS CONT QUOTE #20371 ***MUST CONT	TH RECYCLING			250	EA	\$24.20	\$6,050.00 \$12,705.00



# Monroe County PE5: Recycling Bins In Government Buildings Signage

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#### DUBBER CONBRACE CONBRACE





# Monroe County PE5: Recycling Bins In Government Buildings Education: Mixed Recycling Card Distributed to 4,000 employees county-wide







😎 EMPTY 🤝 CLEAN 🔝 UNBAGGED

#### PAPER

- Newspapers and inserts
- Magazines and catalogs
- Softcover books
- Junk mail & office paper
- Gable-top cartons
- Pizza boxes
- Cardboard
- (flatten not to exceed 2x4 ft.)
- Paper food boxes: cereal. cracker, pasta, etc. (flatten)
- Shredded paper in paper bag only

#### **METAL & GLASS**

- Metal cookware & foil-ware
- Metal food & beverage cans
- · Glass bottles & jars
- · Aerosol cans
- No window, mirror, baking glass

#### PI ASTIC

- Bottles (beverage, soap, squeeze & spray)
- Jugs (milk, detergent)
- · Jars
- Tubs (dairy products)
- Reattach caps, lids & spray pumps
- No foam (egg cartons, etc.)
- No Rx bottles\*
- No straws or utensils
- No bags\*
- No coffee pods
- No drink cups

**KEEP OUT** 

- - Ropes, Chains, Hoses
- · Cords/Hoses Clothing\*
- Food/Liquid waste Propane Tanks\*
- Sharps/Syringes\* Tarps, Pool Covers
  - Plastic Bags/Film\*



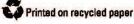
Find out more at ecoparkmenv.com

www.monroecounty.gov/recycling

#### **FREQUENTLY ASKED QUESTIONS**

0 Cen I recycle all plastics marked #1-#77
A The recycling symbol that includes a number does NOT
necessarily indicate recyclability curbside. Recycle plastics
by their shape - empty bottles, jugs, jars and tubs. For more
information visit: <b>www.monroecounty.gov/recycling</b>
0 Should I separate my recyclables using plastic bags? A NO, keep recyclables unbagged and loose in container.
Plastic bags, cords, ropes, etc. wrap around recycling
machinery causing facility downtime and also
contaminate recyclable paper. Plastic bags and product
wrapping may be recycled at most large retail outlets.
Q   Can I recycle caps and lids from containers?
A Yes. After rinsing, caps and lids should be reattached.
Q   Can Styrofoam <sup>™</sup> egg cartons, coffee cups, and packing
material with a #4 or #6 on it be recycled?
A Foam cannot be placed in recycling bins.
The ecopark will accept clean, white, block packaging
foam only. Visit <b>acoparkmeny.com</b> for more information.
Q Can I place small electronics in my recycling bin or TVs and the like at the curb?
A Electronics are not accepted curbside.
Visit ecoparkmeny.com for more information.
Large metal appliances can be recycled
by calling your waste collecting provider.
Q Can pizza boxes be recycled?
A Yes, clean pizza boxes can be recycled.
If the bottom of the box is covered in grease and food,
tear off and dispose and only recycle the clean lid.
Q  Should I place my recyclables at the curb on very windy
days or if a storm is forecast? A Recyclables that blow around the neighborhood are litter.
Use your good judgement on whether to delay your recycling.
Q   Where can I get a new/replacement recycling container?
A Contact your waste collection provider.
Containers may be purchased at home improvement
stores but always check with your recycling collector
first to ensure program compatiblity.
<b>MORE QUESTIONS?</b>
Call your waste collection provider
or email mcdes@monroecounty.gov
www.monroecounty.gov/recycling

www.monroecounty.gov/recycling







# Monroe County PE5: Recycling Bins In Government Buildings Education: Elevator Signage



# **"REFRESH RECYCLING"**





Why Recycle? Recycling just ends up in the landfill.



# Recycling Fact:

**Proper** recycling saves natural resources, creates jobs and provides for a cleaner environment!



CHERYL DINOLFO COUNTY EXECUTIVE To learn more about Recycling visit:

MonroeCounty.gov/recycling



# WHEN IN DOUBT, THROW IT OUT!



# **FOOD & BEVERAGE CONTAINERS**



# **Recycling Rule:**

Recycle empty milk cartons, juice boxes and food cartons. Caps should be reattached.



# Expert Tip:

Straws are not recyclable and should be thrown in the trash.



CHERYL DINOLFO

To learn more about Recycling visit: <u>MonroeCounty.gov/recycling</u>



# WHEN IN DOUBT, THROW IT OUT!

# MIXED RECYCLING

# MAIL & ENVELOPES



# **Recycling Rule:**

Place old mail & paper envelopes (including envelopes with windows) into recycle bin. Envelopes with bubble wrap are not recyclable.



# **Expert Tip:**

Looking for a service to stop junk mail at your home or business? ecocycle.org/junkmail



To learn more about Recycling visit:



 CHERYL DINOLFO
 MonroeCounty.gov/recycling

 WHEN IN DOUBT, THROW IT OUT!



### **NO BAGGED RECYCLABLES**

No Plastic Bags



### **Recycling Rule:**

Do not bag recyclables. They must be loose in the bin!

### **Expert Tip:**

If you store recyclables in a bag, simply dump them out when you get to your bin and re-use the bag!



CHERYL DINOLFO COUNTY EXECUTIVE To learn more about Recycling visit: <u>MonroeCounty.gov/recycling</u>



### **NO PLASTIC BAGS**



## **Recycling Rule:**

Do not place any plastic bags or plastic wrap in with recyclables.



### Expert Tip:

Re-usable bags are a great way to help our environment. Plastic bags can be returned to retail stores or ecopark.



CHERYL DINOLFO COUNTY EXECUTIVE To learn more about Recycling visit: <u>MonroeCounty.gov/recycling</u>



# NO CUPS





## **Recycling Rule:**

Do not place any cups or lids into recycle bins!



### Expert Tip:

Re-usable drink containers are a great way to generate less trash and save natural resources!



COUNTY EXECUTIVE

To learn more about Recycling visit: <u>MonroeCounty.gov/recycling</u>



### **NO STYROFOAM**





Do not place Styrofoam products into recycle bins!



### Expert Tip:

Packing peanuts are not recyclable.



CHERYL DINOLFO COUNTY EXECUTIVE To learn more about Recycling visit: <u>MonroeCounty.gov/recycling</u>



### **NO FOOD OR LIQUIDS**



## Recycling Rule:

Do not place food or dirty containers into recycle bins!



### Expert Tip:

If you don't have a way to clean a dirty recyclable container, it should be placed in the trash so that it does not contaminate clean recyclables.



To learn more about Recycling visit:



 
 CHERYL DINOLFO COUNTY EXECUTIVE
 MonroeCounty.gov/recycling

 WHEN IN DOUBT, THROW IT OUT!

### **NO SEPARATION OF RECYCLABLES**





**Recycling Rule:** 

Recyclable Paper, Glass, Plastic & Metal containers can all go into one recycle container. No need to separate recyclables.

Expert Tip:

All of the items that you recycle at home can now be recycled in the office.



CHERYL DINOLFO COUNTY EXECUTIVE

To learn more about Recycling visit: <u>MonroeCounty.gov/recycling</u>





### **PIZZA BOX RECYCLING**



Recycling Rule:

Cardboard pizza boxes without leftovers, grease or liners should be recycled.



### Expert Tip:

*Tear off the soiled parts of pizza box and recycle the rest* 

