



Settled in 1654

TOWN OF PELHAM

WESTCHESTER COUNTY, NEW YORK

TOWN HALL
34 Fifth Avenue
Pelham, New York 10803

TOWN ADMINISTRATION	738-1021
TOWN CLERK	738-0777
TAX DEPARTMENT	738-1642
ASSESSOR	738-2878
RECREATION DEPT.	738-0153

Re: Letter of Support for Solarize Westchester Campaign in Pelham

November 6, 2017

Ms. Nina Orville
Solarize Westchester

Dear Ms. Orville:

The Town of Pelham has a long-standing tradition of support for green projects including such programs as tree-planting initiatives, electricity usage reduction programs, replacement of industrial-style lighting with energy-efficient lighting, winterization programs to reduce energy usage in Town buildings, management of athletic field lighting at Glover Field complex to reduce energy usage (and electric bills), and much, much more. The Town Board supports sustainability and renewable energy.

With these traditions in mind, the Town Board of the Town of Pelham enthusiastically supports the Solarize Westchester Campaign intended, among many other things, to provide volume-based discounting to reduce the cost of installing solar panels for those in Pelham who wish to participate in the program. While we encourage our residents to participate, they remain – of course – free to make their own arrangements with any solar panel provider/installer of their choice, all such work regardless of provider subject to the local zoning ordinances, permit processes, and planning board guidance of the two villages.

The Town Board has authorized me, as Town Supervisor, to sign a joint application to support the Solarize Westchester Campaign with other governmental units of Pelham. I understand that the Board of Trustees of the Village of Pelham has met and has authorized Pelham Trustee Ariel Spira-cohen to sign an application to participate in the Solarize Westchester Campaign. I have reviewed that application and will sign it on behalf of the Town of Pelham for the benefit of Pelham residents and businesses. I understand that signing that application will enable the Town to work in coalition with the Village of Pelham to support the Solarize Westchester Campaign.

Our support for the Solarize Westchester Campaign is intended to allow Pelham residents and businesses throughout our town to take advantage of the program to the

If, due to a disability, you need an accommodation or assistance to participate in _____
please contact _____ at (voice) (914) _____ or (TDD Relay) 1-800-662-1220.

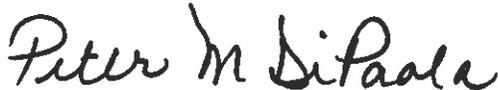
extent they desire. While the Town Board does not endorse any particular solar panel provider/installer, we recognize the benefits including volume discounts that will be derived through careful selection by Solarize Westchester of a trusted, experienced, and competent provider/installer for consideration by Pelham residents and businesses that wish to participate in the program. Indeed, our Board strongly encourages Town residents to consider such participation in the program.

The Town of Pelham will support the Solarize Westchester Campaign by using such communications tools as its website, Facebook page, and email notification system to make information available to Town residents regarding the program. The Town also is willing to allow reasonable use of the Richard J. Daronco Town House, subject to standard reservation requirements and ordinary terms and conditions, to hold a Solarize Westchester Campaign event, if needed.

The primary program contact for the Town of Pelham will be Deputy Supervisor Dan McLaughlin. He may be contacted through Town Hall at 34 Fifth Avenue, Pelham, New York, 10803 (914-738-1021).

I understand that the project lead for the Solarize Pelham initiative will be Lindsay Preftakes, a board member of EcoPel. Our Town Board supports the important work of EcoPel which, in turn, is committed to supporting the Solarize Westchester program by allowing speakers and materials to be distributed at each of their events, as well as through their website and Ecowise column. I further understand that the primary contact for the Village of Pelham will be Trustee Ariel Spira-cohen, with whom I have spoken to express the support of the Town Board for this important initiative that our Town Board enthusiastically supports.

Respectfully,

A handwritten signature in black ink that reads "Peter M. DiPaola". The signature is written in a cursive, flowing style.

Peter DiPaola
Town Supervisor
Pelham, New York

Michael J. Volpe
Mayor



John Gallagher
Village Administrator

November 8, 2017

Ms. Nina Orville
Solarize Westchester

Dear Ms. Orville:

The Village of Pelham supports the Solarize Westchester Campaign and will sign the joint application with the Town of Pelham to participate as a coalition. As the Town of Pelham is divided into two Villages -- the Village of Pelham and the Village of Pelham Manor -- working with the Town of Pelham will provide the opportunity for residents of both villages to participate in Solarize. The Village of Pelham welcomes the partnership with the Town of Pelham.

Pelham is a very strong, vibrant community where we expect a joint Solarize campaign to be successful. Examples of the Village of Pelham and the Village of Pelham Manor sharing services and facilities under the auspices of the Town of Pelham include:

- A single school district serving students K-12, with a middle school and high school serving students from both villages in one Middle School/High School complex;
- Numerous town-wide civic organizations with long-established histories;
- A town library with community programming; and
- A town recreation department with ample extra-curricular programming for all ages.

In essence, our town functions as a single community, albeit with multiple government structures.

The Village of Pelham will support the campaign by using the Village's communication channels to distribute information about Solarize. This includes using the Village's website, as well as its email contacts and social media accounts. The Village will also support Solarize by providing meeting space to hold a Solarize event, if needed.

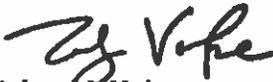
The Village of Pelham is committed to sustainability and renewable energy. Last year, we were one of the first municipalities to sign on to the Community Choice Aggregation program

through Westchester Power. We are also in the process of pursuing changing our remaining 400+ streetlights to LEDs with help from the Mid-Hudson LED streetlight consortium.

The primary program contact for the Village of Pelham will be Trustee Spira-Cohen. Trustee Spira-Cohen is an Environmental Health Scientist and is committed to promoting projects that further sustainability in the Village of Pelham. The project lead for the Solarize Pelham initiative will be Lindsay Preftakes. Lindsay is a board member of EcoPel. Environmental Coalition of the Pelhams (Ecopel) is a not-for-profit 501c3, established in 2013. Ecopel's goal is to educate the community through print and sponsored local events such as environmental film screenings, solstice yoga and town clean-up projects. Ecopel is committed to supporting the Solarize program by allowing speakers and materials to be distributed at each of their events, as well as through the website and Ecowise column.

The Village of Pelham enthusiastically supports this application for a Solarize Pelham campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael J. Volpe". The signature is stylized and cursive.

Michael J. Volpe
Mayor

ATTACHMENT A

Solarize Westchester Community Contact and Authorized Signature Form

I. Applicant Information

Applicant Community	
Name of Municipality: <i>Village of Pelham</i>	Mailing Address: <i>195 Sparks Avenue Pelham, NY 10803</i>
If applying as part of a coalition, list other communities applying: <i>Town of Pelham, 34 5th Avenue, Pelham, NY 10803</i>	
<p align="center">Primary Solarize Project and Coalition Lead Contacts, if applicable</p> <p align="center"><i>If your community is selected, this person will serve as the primary contact on behalf of your municipality, taking a leadership role among the Core Team members and sharing their contact information on outreach material. If part of coalition, this person will be the key contact for the coalition of communities. Please also list the Community Lead for each community, if applying as a coalition.</i></p>	
Contact Name for Project Lead for Community or Coalition <i>Lindsay Preftakes</i>	Title: <i>EcoPel Board Member</i>
Telephone: <i>413-824-0524</i>	Email: <i>SolarizePelham@gmail.com</i>
If part of a Coalition, Contact for Community Lead #1: (specify community): <i>Ariel Spira-Cohen, Village of Pelham</i>	Title: <i>Pelham Village Trustee -will serve as liaison to elected officials of the Village. Also a core team member.</i>
Telephone: <i>917-748-5673</i>	Email: <i>asc10803@gmail.com</i>
If part of a Coalition, Contact for Community #2: (specify community): <i>Dan McLaughlin, Town of Pelham</i>	Title: <i>Deputy Supervisor, Town of Pelham -will serve as liaison to elected officials of the Town. NOT a core team member.</i>

Telephone: 914-738-1021	Email: danmacsr@aol.com
If part of a Coalition, Contact for Community #3: (specify community):	Title:
Contact Name Community #3 Lead (specify community):	Title:
Telephone:	Email:
List Names of Other Core Team Members : Rachel Friedman-Cochie Kevin Healy Joshua Henderson Maryanne Joyce Liz Massie Lindsay Preftakes Benjamin Smyser Bill Springer	

II. Core Team Background *In this space, please provide details about each Core Team member and describe why s/he was chosen for the Core Team in your community. List relevant experience, role in the Solarize campaign, interest in solar energy, etc.*

See Next Page

Rachel Friedman-Cochie

General Manager, Logistics Operations for Con Edison. Bachelors of Science in Chemical Engineering from Columbia University with a Masters in Business Administration from New York University, Stern School of Business. Maintains Project Management Professional Certification. Has worked in construction and logistics for Con Edison for over 15 years and has extensive project management experience. Recently arrived resident of Pelham.

Kevin Healy

Kevin Healy is a Pelham Manor resident who has practiced environmental law for more than 40 years. Early in his career he worked for USEPA and later served as General Counsel to the New York City Department of Environmental Protection. He also served on the New York State Climate Change Task Force that led to the Regional Greenhouse Gas Initiative. He co-chairs the Environmental Law Committee of the New York City Bar Association and the Global Climate Change Committee of the Environmental Law Section of the New York State Bar Association. He has lectured and written extensively on the subject of climate change over the last several years.

Joshua Henderson

CEO and Co-founder of affordable.city, a platform that connects renters and landlords using virtual reality and FinTech. Prior to founding affordable.city, Josh led sales at T-REX for 2 years. T-REX is a FinTech platform that facilitates renewable energy asset finance, with a focus on PACE and Solar.

Maryanne Joyce

Pelham Village resident for 18 years. Attorney, active community volunteer. Member of 350.org and NewYorkRenews.org. Worked with 350NYC to organize buses to D.C. Climate March. Early supporter of Solarize Pelham application. Member of New York City Bar Social Welfare Law Committee. Served on Board of Directors of Pelham Children's Center. Will assist with organization, community education, outreach and publicity for Solarize campaign.

Liz Massie

Pelham resident since 2012. Currently Executive Producer at Discovery Communications after many years as freelance television and documentary producer. Administrator for Progressive Women of Pelham. Liz has explored solar for her own home, and is committed to promoting renewable energy sources as a member of Solarize Pelham!

Lindsay Preftakes

Ecopel board member and Pelham resident. Experience includes market research and development of educational materials distributed by public health, education and not-for-profit markets. As an early supporter of the Solarize program, I plan to assist as project lead and help with the administrative and project management aspects of the campaign.

Benjamin Smyser

Experience reading and drafting contracts. Experience with secured financing. Passion for solar energy.

Ariel Spira-Cohen

Ariel Spira-Cohen, PhD is a newly elected Trustee for the Village of Pelham. She won a contested election in March, 2017 on a platform of furthering sustainability in the Village of Pelham. She installed solar panels on her home in 2015. Professionally, she is a research scientist with a degree in Environmental Health Science, and has studied extensively the negative health impacts of air pollution generated by fossil fuels. She will support the campaign through coordination with other elected officials, and by serving as an informational resource for solar education. She can also provide a personal perspective on the process of choosing to "go solar."

Bill Springer

Pelham resident and lawyer who has worked on solar financing transactions in the primary and secondary market. Will assist with organization, marketing and outreach as well as education on transaction options for interested residents.

III. Installer Selection Committee

Please identify three representatives (who may or may not include your Project Lead and/or members of your Core Team) who will be authorized to make decisions on behalf of the community or coalition throughout the installer selection process. *If you are partnering with another municipality, please ensure each partnering municipality is represented by at least one member on the selection committee and you may have up to four members in total.* Installer Selection Committee members must be available to:

- Review bids from installers on their own time,
- Attend the “Short List” meeting,
- Attend installer interviews (typically, a half-day commitment).

This committee’s task will be completed once the installer is selected. In the past, communities have found it useful if at least one member of the committee has some familiarity with solar technology, though this is not a requirement.

Representative A	
Name: <i>Joshua Henderson</i>	Telephone: <i>917-753-2603</i>
Title:	Email: <i>josh@affordable.city</i>
Representative B	
Name: <i>Bill Springer</i>	Telephone: <i>773-294-1033</i>
Title:	Email: <i>Bill.springer@morganlewis.com</i>
Representative C	
Name: <i>Kevin Healy</i>	Telephone: <i>212-541-1078</i>
Title:	Email: <i>jkhealy@bryancave.com</i>
Representative D	
Name: <i>Rachel Friedman-Cochie</i>	Telephone: <i>917-596-8673</i>
Title:	Email: <i>rachelfriedman926@yahoo.com</i>
Representative E	
Name: <i>Lindsay Preftakes</i>	Telephone: <i>413-824-0524</i>
Title:	Email: <i>lindsay.preftakes@gmail.com</i>

Note: one of the above members will serve as an alternate for the installer selection committee to ensure that sufficient members are available to participate. All are members of the core team.

IV. Authorized Signature (This form should be signed by the same individual who signed the required letter of commitment as part of the municipality's application.)

The undersigned is authorized by the municipality listed above. I certify:

- The applicant has read and understands the RFI requirements.
- The information contained in this RFI, and any related correspondence or documentation, is true, accurate, and complete, to the best of my knowledge.

Printed Name and Title: <i>Michael Volpe, Mayor, Village of Pelham</i>	
E-mail: <i>michael.volpe@pelhamgov.com</i>	Phone: <i>212-808-5676</i>
Signature: 	Date: <i>11/9/2017</i>

Printed Name and Title: <i>Peter DiPaola, Supervisor, Town of Pelham</i>	
E-mail: <i>Townsupr@aol.com</i>	Phone: <i>914-738-1021</i>
Signature: 	Date: <i>11/9/2017</i>