From:	Zara, Regina
To:	Amakawa, Andrew; Badolato, Colleen; Bermudez, Andre; Broughton, Lisa; Castelli, Frank; Catapano, Tony; Ceglio, Anthony; Cherryholmes, Diana; Corral, John; Dale, Dorian; Davies, DeWitt; DelGiudice, Barbara; DeSalvo, Christine; Esposito, Joyce; Filipowich, Susan; Fischer, Lauretta; Forman, Seth; Freleng, Andrew; Glaser, Angela; Kangas, Melissa; Kapell, Matthew; Keyes, Amy; Keyes, Jonathan; Klein, Ted; Kryjak, Jeffrey; Lambert, Peter; Lansdale, Sarah; Latino, Pat; Lind, Carl; McNally, John; Morris, Kelly; Moy, Lauren; Rathi, Ankita; Reyes, Erin; Ruckdeschel, August; Scheel, Janet; Selig, Michael; Smagin, Jason; Sullivan, Kellyanne; Wallach, Alex
Subject:	FW: MEDIA ADVISORY: SUFFOLK COUNTY EXECUTIVE BELLONE UNVEILS NEW MOBILE BUS APPLICATION FOR SUFFOLK COUNTY TRANSIT
Date:	Friday, September 22, 2017 10:03:48 AM

From: Press.Office
Sent: Friday, September 22, 2017 9:43 AM
To: Press.Office
Subject: MEDIA ADVISORY: SUFFOLK COUNTY EXECUTIVE BELLONE UNVEILS NEW MOBILE BUS APPLICATION FOR SUFFOLK COUNTY TRANSIT

Media Advisory

From The Office Of
SUFFOLK COUNTY EXECUTIVE
STEVE BELLONE

H. Lee Dennison Building • 100 Veterans Memorial Highway
P.O. Box 6100 • Hauppauge, NY 11788 • (631) 853-4000
/SteveBellone

FOR PLANNING PURPOSES ONLY
September 22, 2017
Contact: County Executive Press Office
631-853-4000 | Press.Office@suffolkcountyny.gov

MEDIA ADVISORY: SUFFOLK COUNTY EXECUTIVE BELLONE UNVEILS NEW MOBILE BUS APPLICATION FOR SUFFOLK COUNTY TRANSIT

All New TransLoc Bus App to Help Riders Better Track Buses, Monitor Bus Arrivals

County Executive will Highlight Stony Brook University's Bike Share System to Showcase Sustainable and Healthy Transportation Options

Today @ 11:00AM

Suffolk County Executive Steve Bellone, Stony Brook University officials, and members of Car Free Day Long Island will unveil several new transportation investments and programs to coincide with the fifth annual Car Free Day Long Island. County Executive Bellone will announce a new TransLoc Rider mobile application that will provide reliable next-bus predictions for riders to better utilize Suffolk County Transit. This new technology will continue the modernization of the county's transit system aimed to encourage ridership, and reduce carbon emissions and the number of single-occupancy vehicles on the road. This year, more than 5,550 Long Islanders have pledged to go car free or car-lite on Car Free Day, compared to 4,111 in 2016.

County Executive Bellone will also announce plans to upgrade to the county's transit system including updated bus schedules and more fare payment options. These actions complement an ongoing partnership which includes Suffolk County on the NYS 511 trip planning app.

Stony Brook University's Wolf Ride bike-share program will also be showcased as it remains the only public operating bike share program in Suffolk County. Wolf Ride provides students, faculty, staff and visitors with a sustainable, healthy transportation alternative. Operated by the University's Office of Sustainability, Wolf Ride is a "per ride" bicycle sharing system that provides users with the ability to travel from one University location to another using a zero emissions form of transportation. County Executive Bellone recently announced the beginning process to establish a regional bike-share program. Since then, the Suffolk County Department of Economic Development and Planning has issued a Request for Information to gather best practices, cost estimates and keys on how to implement and operate such a program.

On Friday, the County Executive has encouraged all County employees to arrange for alternative means of transportation, including carpooling, use of public transit and bicycling to work.

Who:
Suffolk County Executive **Steve Bellone**
Judy Greiman, Chief Deputy to the President and SVP for Government & Community Relations
Nick Palumbo, Office of Sustainability, Suffolk County Community College
Chris Joinnides, Kreb Cycle & Board Member of the NY Bicycle Coalition
Rosemary Mascali, Transit Solutions & Co-Chair of Car Free Day LI

When:
Friday, September 22, 2017 @ 11AM

Where:

Student Activity Center
100 Nicolls Road
Stony Brook, NY 11794

###

From:	Zara, Regina
To:	Abruzzo, Anthony; Amakawa, Andrew; Badolato, Colleen; Bail, Samuel; Belyea, Peter; Bhatt, RJ; Bletsch, Susan; Broughton, Lisa; Brown, Michael; Brownell, Annette; Castelli, Frank; Ceglio, Anthony; Cherryholmes, Diana; Corral, John; Crosby, Michele; Curtis, Susan; Dale, Dorian; Davies, DeWitt; Dekams, Margaret; DelGiudice, Barbara; DeSalvo, Christine; Esposito, Joyce; Filipowich, Susan; Fischer, Lauretta; Ford, Fred; Forman, Seth; Freleng, Andrew; Glaser, Angela; Guerra, Laura; Higgins, Claudia; Holik, Ronald; Hornung, Justin; Jay, Elyse; Kangas, Melissa; Kapell, Matthew; Kelley, Kimberly; Keyes, Jonathan; Klein, Ted; Kryjak, Jeffrey; Kubicsko, Alice; Lambert, Peter; Lansdale, Sarah; Latino, Pat; Lind, Carl; Longo, Janet; Maraviglia, Michael; McGivern, Jennifer; Morea, Patricia; Ostendorff, Jane; Pforr, Rosemarie; Rathi, Ankita; Reyes, Erin; Ruckdeschel, August; Salazar, Camilo; Savello, Gale; Scarborough, Miriam; Scheel, Janet; Schwinge, Laurie; Selig, Michael; Sklar, Lori; Slater, Karen; Smagin, Jason; Sullivan, Kellyanne; Thompson, Wayne; VanHouten, Rachael; Waide, Donna; Wallach, Alex; Wilson, Debra; Zara, Regina; Zielenski, Diane; Zollo, Colleen
Subject:	FW: SUFFOLK COUNTY EXECUTIVE BELLONE ANNOUNCES SIGNIFICANT TRANSPORTATION UPGRADES IN CELEBRATION OF LONG ISLAND'S 6TH ANNUAL CAR-FREE DAY
Date:	Friday, September 21, 2018 4:46:27 PM

From: Press.Office
Sent: Friday, September 21, 2018 4:37 PM
To: Press.Office
Subject: SUFFOLK COUNTY EXECUTIVE BELLONE ANNOUNCES SIGNIFICANT TRANSPORTATION UPGRADES IN CELEBRATION OF LONG ISLAND'S 6TH ANNUAL CAR-FREE DAY

For Immediate Release
September 21, 2018
Contact: County Executive Press Office
(631) 853-4000 | Press.office@suffolkcountyny.gov

SUFFOLK COUNTY EXECUTIVE BELLONE ANNOUNCES SIGNIFICANT TRANSPORTATION UPGRADES IN CELEBRATION OF LONG ISLAND'S 6TH ANNUAL CAR-FREE DAY

County Executive Bellone Hosts Demonstration of Zagster's Bike Share System

County Executive Bellone Launches Suffolk FastFare Mobile Payment App

Photos of the Event are Available Here

Suffolk County Executive Steve Bellone today announced multiple transportation improvements to make regional transit use quicker and easier for Suffolk County residents in celebration of Long Island's 6th Annual Car-Free Day. The transportation enhancements included the launch of Suffolk FastFare—a mobile payment app that allows users to easily purchase Suffolk County Transit tickets and check bus arrival times using a link to the TransLoc Rider app—and the demonstration of the County's

new Zagster Pace bike share program.

“Car-Free Day reminds us to consider the impact of our reliance on automobiles,” said **Suffolk County Executive Steve Bellone.** “In Suffolk County, we are actively working to integrate new technologies into our system to offer more options to our residents, while continuing to embrace cutting-edge transportation alternatives that better connect residents.”

John Corrado, President of Suffolk Transportation Service said: “The addition of a mobile ticketing platform will be game-changing for our riders. We’re always looking for innovative new solutions that will improve rider experiences, and believe that mobile ticketing is a valuable addition for riders.”

In 2013, Suffolk County launched its annual Car-Free Day event, each year focusing on a different theme in order to raise awareness about making more sustainable transportation choices. This year’s event focused on implementing bike share in communities across Long Island and modernizing Suffolk County Transit. Car-Free Day is an international event celebrated in more than 2,000 cities across the world where people are encouraged to use more sustainable transportation choices such as riding a bus, bicycling, carpooling, walking, or cutting down on their car use.

Suffolk FastFare is a cashless mobile app that allows residents to easily purchase Suffolk County Transit tickets on their smartphone device and is available for use on all Suffolk County Transit buses. There are a variety of ticket bundle options available including 2-ticket, 10-ticket and 20-ticket bundles. When passengers purchase the 20-ticket bundle, they also get one ride free included in their purchase. Once a ticket is purchased, it will then be displayed on screen as a digital watermark, which is then shown to the driver when boarding the bus.

The Suffolk FastFare app is also integrated with the TransLoc’s Rider app which enables riders to easily plan their journey. Through the app, customers will have a visual mapping of buses in the palm of their hand, enabling real time tracking, including state of the art next bus predictions. Riders are able to set a favorite route, and sign up to receive alerts for when a bus is within five, ten, or fifteen minutes of a stop for maximum user efficiency. The TransLoc’s rider app was first launched in August of 2017 and is specifically customized to meet the needs of Suffolk residents and tracks the more than 3,000 stops Suffolk County Transit serves.

In the event of any problems with the app, customers can call (631) 277-2120 and someone will be there to assist. The Suffolk FastFare customer service line is open from 8:00 am to 4:30 pm, Monday through Friday, or by email at SuffolkFastCS@suffolkbus.com anytime. The Suffolk FastFare mobile app is available at the App Store and on Google Play for download.

Additionally, County Executive Bellone hosted a demonstration of the County’s new regional bike-share program, which is expected to be in use across the County by the Spring of 2019. In May, the County awarded Zagster, a bike-share company that

operates more than 200 systems nationwide that include hardware, software, and 24/7 maintenance and operations, a contract to implement their Pace bicycle-share service for communities across Suffolk County.

Zagster will design, build, finance and operate a first-of-its-kind regional bike-share program in Suffolk County – at no cost to County taxpayers. This program will not only extend the reach of existing transit networks, it will provide the critical last-mile connection between transportation hubs, popular destinations, and our vibrant downtown areas.

The Regional Bike-Share program complements County Executive Bellone's Connect Long Island Plan – a regional transportation and development initiative that promotes sustainable long-term economic growth in Suffolk County. The plan calls for development around transit nodes, investment in enhancements to existing mass transit infrastructure, and implementation of new rapid transit systems to create a robust transit network that connect regional assets and downtowns.

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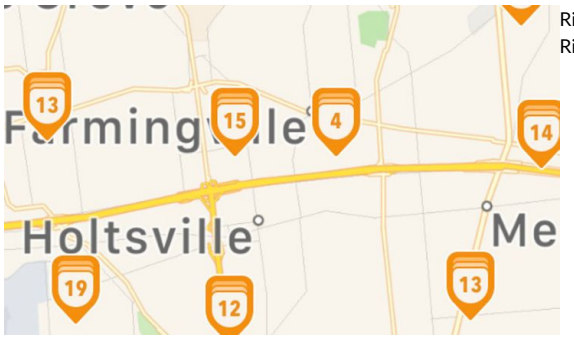
LONG ISLAND / TRANSPORTATION

New mobile app may help Suffolk bus riders avoid long waits



Riders can use the app TransLocRider to track in real-time Suffolk buses' locations and expected arrivals. Credit: Riders can use the app TransLocRider to track in real-time Suffolk buses' locations and expected arrivals.

By Alfonso A. Castillo
alfonso.castillo@newsday.com @alfonsoreports
Updated October 13, 2017 4:25 PM

A new mobile app for transit riders in Suffolk County could help them avoid long waits at their bus stop.

Suffolk Transportation Services, the county's main transit provider, recently partnered with Durham, North Carolina-based Transloc to roll out the app, called TransLocRider.

Using GPS technology already installed on county buses, TransLocRider users can now track locations of buses and their estimated arrivals in real-time, according to Suffolk Transportation Services President John Corrado.

"You'll even be able to set an alarm and have it tell you, for example, when the bus is going to be on the corner of Brentwood Road and Union Boulevard," Corrado said.

ADVERTISING

The application is similar to those already in use by the Nassau Inter-County Express, or NICE Bus, and the Metropolitan Transportation Authority. Customers without smartphones can still use the app via text message or at sct.transloc.com.

Corrado said, in the future, the app will also be able to provide valuable information about customers' travel patterns that could help shape how routes are designed. "The goal here is to make the system better serve the rider and to better manage our resources," he said.

The app is part of a broader initiative to improve the Suffolk transit system, which carries about 20,000 riders daily, but eliminated several routes last year in an effort to reduce costs.

Corrado said the county recently purchased 25 19-passenger vans to replace standard 35-foot buses in areas with low ridership, and is also working on a mobile fare payment app.

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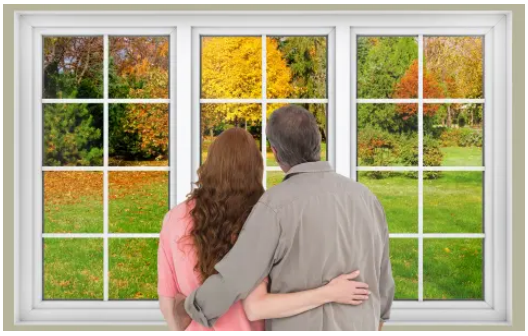
By Alfonso A. Castillo
alfonso.castillo@newsday.com @alfonsoreports
Alfonso Castillo has been reporting for Newsday since 1999 and covering the transportation beat since 2008. He grew up in the Bronx and Queens and now lives in Valley Stream with his wife and two sons.



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BY TRI-STATE WINDOW FACTORY

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LONG ISLAND / SUFFOLK

On Car Free Day, Bellone unveils smartphone app for bus riders, details bike-share program

Suffolk County Executive Steve Bellone appeared on Car Free Day Friday in Lindenhurst Village where he unveiled a smartphone app for bus riders and gave details of a bike-sharing program. (Credit: Newsday / Denise Bonilla)

By Denise M. Bonilla
denise.bonilla@newsday.com @denisebonilla
Updated September 21, 2018 7:49 PM

Suffolk County bus riders will now be able to purchase tickets and check bus arrival times using a new smartphone app, County Executive Steve Bellone announced Friday.

Bellone unveiled the free app during a news conference in Lindenhurst Village on the county's sixth annual Car Free Day, an international event that encourages residents to leave their cars at home for the day. Suffolk FastFare is a mobile payment app that allows users to buy Suffolk County Transit tickets, including bundles, and also track bus arrival times in real time by using a link to the TransLoc Rider app, which was launched last year. Once a ticket is purchased, it will be displayed on screen as a digital watermark, which riders show to the driver.

Suffolk FastFare also has links to other transportation schedules, such as the Long Island Rail Road, Bellone said. The app "modernizes our Suffolk transportation system," he said.

Bellone, who said he did not abandon his vehicle but went "car-light" on Friday by not using his car as much as he normally would, also used the event to elaborate on the county's planned bike-share program.

ADVERTISING

In May, the county announced that it had hired Boston-based Zagster Inc. for the program, which allows riders to rent bikes and drop them off at various locations by using a mobile app. County officials had said the program, known as Pace, would roll out by the end of the year, but Bellone said Friday that spring 2019 is the new launch date.

A bike-share program, Bellone said, would not only "reduce congestion and improve air quality but would help solve the critical problem of that last-mile connection" when using public transit in the county.

"This is the next step in offering as many alternative mobility options as possible," he said. "This will change the mobility landscape in Suffolk, putting once out-of-reach office locations and parks within easy biking distance now."

Zagster market manager Karl Alexander said the program will be no cost to municipalities. Once a sponsor is secured — which he said the company hopes to do by the end of the year — the roughly $1,400 purchase and maintenance cost of each bike will be covered, with revenues going to Zagster. Alexander said that bikes at the company's more than 200 locations, which include suburban areas such as Salem, Massachusetts, typically rent for $1 for every 30 minutes.

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Alexander said eight communities in the county have expressed interest in the program, from Amityville in the west to Southampton and Southold in the east. He said the goal is to have 400 bikes in the county, starting with bike docks in recreational areas such as parks and trails and then placing them near train stations and downtowns.

By Denise M. Bonilla
denise.bonilla@newsday.com @denisebonilla

Denise Bonilla has worked at Newsday since 2003 and covers the Town of Babylon, including the villages of Lindenhurst and Amityville.

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LONG ISLAND / TRANSPORTATION

Suffolk bus system looks to launch new route along Route 109, create ride-sharing

A Suffolk County Transit bus departs from the Evans K. Griffing Center stop in Riverhead on Wednesday. The bus system is looking to use state aid to improve and expand its routes. Credit: Randee Daddona

By Alfonso A. Castillo
alfonso.castillo@newsday.com @alfonsoreports
Updated September 18, 2019 7:48 PM

Suffolk County wants to spend $2 million in new state transit aid to expand its bus system, including by adding buses on one of its busiest lines, launching a new route along Route 109, and creating an on-demand ride-sharing service on the East End.

The proposals to expand Suffolk County Transit were explored this week at a series of public hearings in Smithtown and Riverhead, where county officials and residents were excited about the possibilities for the suburban bus system serving 15,000 riders daily.

Suffolk Legis. Bridget Fleming (D-Sag Harbor) called the additional $2 million for Suffolk County Transit, which has a $70 million annual budget, “a very, very welcome increase in state funding.”

“We are using that limited increase to try to be smart and responsive to community concerns, and to sort of bolster what is already working and to try to explore alternative ways to approaching transportation for places where the current system just isn’t working at all,” Fleming said.

Following the “micro-transit” trend that has been adopted in communities throughout the United States — including by Nassau’s NICE Bus — Suffolk is looking to use a portion of the new state aid to establish a ride-sharing pilot program in the Town of Southampton, where customers could use a mobile app to request a trip within a designated service area.

The user would be directed to a “virtual bus stop,” where they would be picked up by a small bus or van transporting other riders, and dropped off at their destination, county officials said. The service would cater to

communities with little or no dedicated bus routes.

Another proposal would establish a new bus route along Route 109 between the Babylon Long Island Rail Road station and Farmingdale station. The route aims to supplement NICE's n72 route, which has reduced service in recent years.

Suffolk also is proposing to expand its s66 route, which runs between Patchogue and Riverhead. Despite consistently being among the county's five busiest routes, buses run just once an hour, and stop operating by about 6:30 p.m. The new plan would increase service to every half-hour and extend hours until 8:30 p.m.

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Waiting at an s66 stop in Riverhead, Annette Johnson of Smithtown expressed skepticism about the potential improvements.

"It sounds like a good thing, but even so, it's probably going to end up the way it is now," said Johnson, 50, who has been riding Suffolk County Transit buses for about three years. "Suffolk County buses are never on time. We wait hours for these buses in the rain, in the snow, in the heat . . . It's just a horrible experience taking Suffolk County buses — and not just one line. All of the lines."

Still, county officials have said their transit has made strides in recent years, including with the adoption of a new fare payment system and a mobile app that tells riders how far away their bus is.

"I think we've come a long way in the last year," said Lisa Black, deputy county executive for Suffolk, which three years ago resorted to cutting eight of its busiest routes in order to shrink a $10 million budget deficit. "Obviously, I think we've recovered. There's always a need for improvement, and we continue to advocate for additional funding to support those gaps. We were successful this year."

County officials said they expect the new services to be in place by the first quarter of 2020.

By Alfonso A. Castillo
alfonso.castillo@newsday.com @alfonsoreports

Alfonso Castillo has been reporting for Newsday since 1999 and covering the transportation beat since 2008. He grew up in the Bronx and Queens and now lives in Valley Stream with his wife and two sons.

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BY ABBVIE

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Friday, September 20th

11:30 AM - 2:30 PM
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