

Timeline and Task for Attracting a Specialty Store in Montour Falls

January 17, 2019 and December 11, 2018 Update:

What we know and where we are:

The interest and feasibility is heavily leaning toward a local producer co-op. **Need to better define what is local. Are resellers allowed?**

The co-op would be operated under the Farmer's Market. The village would be a supporter. Possible other partners would be CCE, Schuyler Hospital, the Food Pantry, and local restaurants.

The co-op would start as once a week for four hours. Volunteer staffed to begin, but the need for a manager to do the behind the scenes is essential.

Health and Wellness programming will be built in from the beginning. **Schuyler Hospital has been contacted and are interested in partnering.**

Amanda and Chris volunteered to operate the first month.

Tentative opening in February or March 2019. **Open to coincide with the farmer's market opening in April.**

Start-up costs would be very low. Dependent on location. **1st recommended location is Quinlan, 2nd Fire Hall, 3rd Mechanics Club, 4th Masons**

Amanda is researching grant opportunities. No current grants for administration. **Possible for marketing and SNAP.**

SNAP is currently unavailable through the farmer's market however individual vendors may have SNAP ability. **Roger, Roxane, and Amanda are meeting to discuss the options. The current government shut-down may postpone SNAP renewal. The Co-Op may open without SNAP with the full intention to implement SNAP ASAP.**

Bruce is looking into credit card options.

Roxane will contact the vendors interested in the co-op. **Amanda emailed Corey.**

The location best suited for the co-op is on Main Street and Quinlan Pharmacy was decided as the best co-locate location. Jim Ryan will provide the contact info to Amanda. **Amanda spoke with Jeff at Stillman's and let him know the desire for Main Street. Did anyone speak with Quinlan? Jim will speak with Mayor King again.**

Amanda will contact Schuyler Hospital. **Very interested and will begin sending a representative.**

Jim Ryan will contact the Food Bank. **Contacted and they are interested in excess product and volunteering.**

All stakeholders will be contacted this week.

The meeting was held January 17. The next meeting will occur the beginning of February 2019

CCE is hosting a farmer and buyer meet and greet. Amanda will attend.

Other Activity

Forward movement on the fire academy merchandising. Meeting to discuss is scheduled for the week of January 21.

Product stock would initial only pay for printing and for the physical item once sold.