

WHAT DOES IT TAKE TO WIN?

- Increase your Block Club's recycling program – During the contest period, take a survey of your neighborhood – if households need recycling totes, contact 311
- Go door to door and talk to your neighbors; tell them what's at stake!
- Hand out door tags with the recycling message (city will provide door tags)
- Have a Block Club meeting

QUESTIONS?

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buffalony.gov

for Let's Do This! registration

buffalorecycles.org

for recycling information



EVERYONE WINS WHEN WE RECYCLE

A Friendly Recycling Competition between
Buffalo Neighborhood Block Clubs



MAYOR BYRON W. BROWN
CITY OF BUFFALO
DEPARTMENT OF PUBLIC WORKS

RECYCLE

LET'S LIDO This!



Everyone wins when you recycle and, in Buffalo, city residents have the opportunity to win prizes for their neighborhood simply by taking part in Let's Do This! Let's Do This! is a fun and friendly recycling competition between block clubs Citywide.

To encourage recycling, Mayor Byron W. Brown and the City of Buffalo are asking each registered City of Buffalo Block Club to grow its recycling participation over a four week period. Prior to the start of the contest, Let's Do This! organizers will log the number of green recycling totes set out in each participating neighborhood Block Club during the week of June 17th.

The contest begins June 24th and runs through July 19th. During the contest, City block clubs will work with their neighbors on ways to increase recycling participation. Let's Do This! organizers will then re-measure the number of totes after the four week period during the week of July 22nd, and compare that to the original count.

Winners will be announced in August. Prizes will be awarded for Block Club Beautification Programs, community gardening and more.

Let's Do This! builds on Mayor Byron W. Brown's strong commitment to increase Buffalo's recycling and recovery programs. Under his leadership, the City of Buffalo switched to single stream curbside recycling in 2012, followed by the launch of 34andMore Buffalo Recycles – a public awareness campaign designed to help increase recycling rates beyond 34%, to match the national average. Since then, overall recycling rates in Buffalo have increased from 15.9% in 2012 to 29.3% in 2018.

Let's Do This! adds to the momentum, promoting Buffalo's recycling program and rewarding residents who recycle. The contest begins June 24th.

TO PARTICIPATE, BLOCK CLUBS MUST REGISTER BY JUNE 10, 2019!

REGISTER TODAY AT
WWW.BUFFALONY.GOV

RULES AND REGISTRATION

- Any block club registered in the City of Buffalo is eligible to compete in the contest
- Fill out an application and "Wish List" to register your City of Buffalo Block Club
- Applications must be received by June 10, 2019
- Register Today & Win: www.buffalony.gov
- Only Green Totes that contain recyclables will be counted
- For assistance, or a paper copy of the registration, please call Susan Attridge, Director of Recycling at 851-5014

REWARDS

GRAND PRIZE – The Block Club that recycles the most during the contest will win a Community Shredding Event in their neighborhood AND a Street Planter.

SECOND PRIZE – The Block Club that places second in our recycling contest will win a Street Planter.

ALL LET'S DO THIS! PARTICIPANTS who show an increase in recycling during the contest will receive ten (10) items from their "Wish List" including garden tools, mulch and bulbs. They will also receive a 34andMore Buffalo Recycles street sign!

