



Mayor Gary Bassett at the event's kickoff

Rhinebeck Clean Energy Expo

On October 6, 2019, from 10am to 3pm, Rhinebeck Village hosted its first Clean Energy Expo. Vanessa Bertozzi, coordinator of our CSC Task Force, was the local organizer of the event. She collaborated with Sustainable Hudson Valley and New Yorkers for Clean Power, two Hudson Valley based nonprofits.

The Village government supported the event by providing a permit to allow tabling on sidewalks throughout the Village and in front of Village Hall. Mayor Bassett hosted the kick-off and addressed the crowd. He also escorted special guests through the event.



The Expo featured over 20 “action stations” set up throughout the Village. Vanessa had reached out to local small businesses to secure their enthusiastic hosting of local sustainability volunteers and environmental nonprofits, who tabled in front of their stores and restaurants. Each action station featured volunteers giving hands on sustainability tips. We promoted the event through announcements at the Village Board meeting, Town Board meeting, Facebook, Instagram, the public library’s newsletter and through flyers posted throughout the village and surrounding towns. We are also submitting the press release we shared in the lead up to the event.



“Attend the family-friendly, free Clean Power Expo featuring Green exhibitors, EV test drives & Activities. Start at Town Hall and get a free Clean Power Guide. Then grab an Action Checklist and a Village Map and ‘Walk the Talk’. Participating local businesses and volunteers, presenting actionable tips and tricks to green your life.”

Facebook Event page:

<https://www.facebook.com/events/rhinebeck-town-hall-80-east-market-street/clean-power-expo/718626408611864/>

10:00 AM - Kick-off with Mayor Bassett.

10:00 AM - 3:00 PM Drop in at any time.

11:00 AM - Kids Food Talk with Terrapin Chef Kroner at the Farmers Market

12:00 PM - 12:15 PM - Greening Bread Alone with VP Nels Leader outside Bread Alone

1:00 PM - 3:00 PM - Recycle a T-shirt Workshop at Starr Library

ACTION STATIONS:

Attend the family-friendly, free Clean Power Expo

featuring Green exhibitors, EV test drives & Activities

Start at Town Hall and get a free Clean Power Guide.

Then grab an Action Checklist and a Village Map and "Walk the Talk".

Participating local businesses and volunteers, presenting actionable tips and tricks to green your life:



Action: Test drive an electric vehicle and meet local drivers

Host: outside Rhinebeck Town Hall



Action: Commit to Composting. Presented by Rhinebeck Community Garden's Cecily Frazier.
Host: Rhinebeck Artist's Shop

Action: Recycle specialty items (drop off your toothpaste tubes, watch/hearing aid batteries, wine corks and Brita filters). Presented by Katie Hall, Girl Scout Gold Award project and [JSA Financial Group's](#) Sustainability Director, Leola Specht
Host: [Rhinebeck Artist's Shop](#)

Action: Shop from farmers
11am: catch Terrapin Chef Kroner's talk for kids about local healthy food
Host: [Rhinebeck Farmers Market](#) (now in its 25th year!)



Action: Switch to Eco-Friendly Containers and go strawless

Presented by Shiwanti Widyarathna (owner of Cinnamon) and Kellianne (Stonybrook student, former president of the Rhinebeck High School Environmental Club, and co-founder of The Last Straw Rhinebeck)

Host: [Cinnamon Indian cuisine](#)



Action: Read up! Oblong is offering 10%-off any science and nature books for the day. Browse their recommendations in a curated Climate display.

Host: Oblong Books & Music - Rhinebeck



Action: Volunteer to shuttle not-to-be-wasted food from Rhinebeck public schools to shelters in need with nonprofit [Feed HV](#)

Presented by Larry Anthony, (RSD Food Services Director)

12pm: Nels Leader, VP at Bread Alone, on greening business

Host: [Bread Alone Bakery](#)



Action: Did you know Rhinebeck municipal water comes from the Hudson River? Learn about actions you can take to address BOTH climate and clean water issues

Presented by [Riverkeeper](#)

Host: [FACE Stockholm](#)

Action: Recycle a T-shirt: Make a Tote Bag or Dog Toy

1pm to 3pm: Presented by Ann Braybrooks. Bring a T-shirt as our supplies may not last. Free and open to all families, teens and adults.

Host: [Starr Library](#)



Action: Turn your kid's (or your) hair green in an act of eco-rebellion! (Temporary green stylings provided by color-run powder.)

Host: [Land of Oz](#)



Action: Sign on to Citizens' Climate Lobby's push for federal action on climate: Carbon Fee & Dividend

Host: [Winter Sun & Summer Moon](#)



Action: Pick your favorite biomimicry project with educator [Dorna Schroeter](#) and the students who won 1st place in the National Biomimicry Youth Design Challenge
Host: [Willow Wood](#)



Action: Learn how to fix something headed to the heap with [Repair Cafe - Hudson Valley](#)
Host: [The Portly Pug](#)



Action: Commune with Bike Commuters
Get inspired to ride to work or school with local cycling legend, Gregg Salisbury. Check out an electric bike and Dutch cargo bike. Chat about mountain biking in Ferncliff Forest.
Host: Staley Real Estate



Action: Check out solar options for your home

Host: [SunCommon](#), SunPower by [New York State Solar Farm](#), and other Clean Power Guide sponsors at Rhinebeck Town Hall

Action: Go geothermal

Host: [Dandelion](#) at Rhinebeck Town Hall

Action: Meet our future climate scientists and learn from them how climate change is impacting the delicate ecosystem of Madagascar

Presented by Rhinebeck students in the [CultureConnect](#) Madagascar program

Host: Malcarne Contracting

Action: Join forces with the Climate Smart Community Task Force

Host: Rhinebeck Environmental Committee at Village Hall

Action: Pick up a flyer to save the date for a free October 23 screening of *Artifishal*, a documentary about “people, rivers, and the fight for the future of wild fish and the environment that supports them.” (Sponsored by SunCommon)

Host: [Upstate Films Theater](#)



Action: Create a Bee-Friendly Back Yard. Master Gardener volunteers will teach how to attract and nurture pollinators in your gardens. Presented by [Cornell Cooperative Extension Dutchess County](#)
Host: Aroi



Action: Recycle the right way

Presented by students from Bard's E3 program (Environment, Economy, Equity)

Host: Haldora Womens Clothing & Home Rhinebeck

Action: Lower your carbon footprint with a plant-based diet. Presented by Hudson Valley Vegans

Host: Aba's

