8.1 Create a green jobs training program: SUNY Ulster's **C**lean Energy Technology Training and Energy Efficiency

From website:

Clean Energy Technology Training and Energy Efficiency

The college has expanded offerings in the fast-growing clean energy area with solar photovoltaics (PV) courses geared toward training installers and contractors, technical sales specialists, and engineers focused on solar electric systems design.

New offerings include Building Analyst Training and Building Envelope certification courses through the Building Performance Institute; as well as Fundamentals of Lighting Efficiency, Radiant Architecture, Biofuels and Biomass Energy Systems. Find courses now.

http://www.sunyulster.edu/continuing education/business and career/



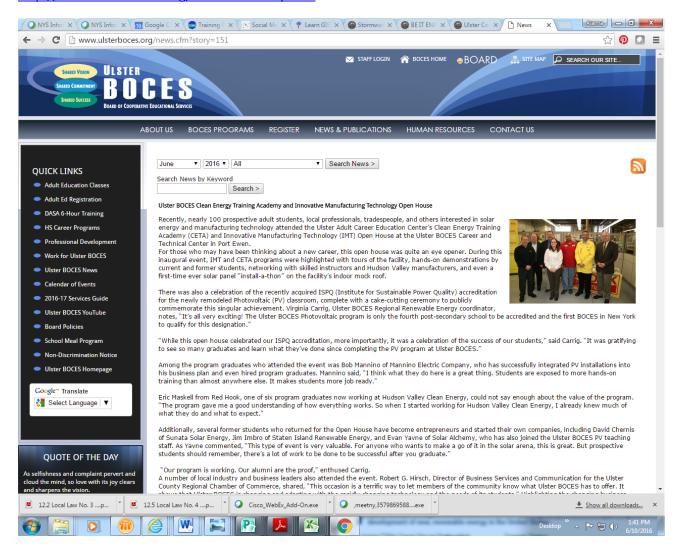
http://www.sunyulster.edu/continuing education/sustainability.php



8.1 Create a green jobs training program: Ulster BOCES Clean Energy Training Academy and Innovative Manufacturing Technology

"Ulster BOCES accredited Green Technology and Innovative Manufacturing Technology programs take providing alternative energy training to the community and region to a new level," stated Howard Korn, director of Career and Technical Education and Adult Services at Ulster BOCES. "The professional recognition we have achieved underscores the breadth and quality of our programs and instructors, and sets us apart from other programs."

http://www.ulsterboces.org/news.cfm?story=151



8.2 Hudson Valley Green Expo to showcase NY Green Bank: Hudson Valley Green Materials and Services Expo, a show and networking event of about 40 local and national green technology and service providers was held on Wednesday, Oct. 14, 2015 at SUNY New Paltz and showcased NYSERDA's NYGreen Bank which provided attendees with information about financial opportunities for clean energy and energy efficiency projects.

"We're delighted to be participating in the Hudson Valley Green Expo," said Alfred Griffin, N.Y. Green Bank President, by email. "NY Green Bank focuses on overcoming market barriers and financing gaps preventing economically and technically feasible projects from getting completed, and this is a great opportunity for us to meet with local representatives working to expand their clean energy businesses. We're looking forward to participating and hearing firsthand how we can help overcome the challenges project developers and financiers are facing today."

http://www.poughkeepsiejournal.com/story/tech/science/environment/2015/10/03/hudson-valley-green-expo-showcase-ny-green-bank/73142092/



8.6 Create and promote local farmers' markets: Ulster County's Bountiful Farmers' Markets _ Ulster County Alive!

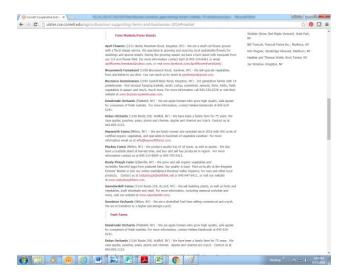
http://www.ulstercountyalive.com/landing/ulster-countys-bountiful-farmers-markets



8.6 Create and promote local farmers' markets: Cornell Cooperative Extension of Ulster County's Commercial Agriculture Program.

Ulster County partially funds Cornell Cooperative Extension of Ulster County, which supports farms, farm stands, farmers markets, wineries, x-mas tree farms, and agritourism through their educational *Commercial Agriculture Program*.

http://ulster.cce.cornell.edu/agriculture/our-supporting-farms-and-businesses-2016



8.7 Create a "buy local/buy green" campaign: The Ulster County Advantage

http://www.ulstercountyadvantage.com/

From website:

The Ulster County Advantage

We are excited to share with you a new program that opens to the door to big savings at local businesses in Ulster County. Local banks and businesses have partnered with Ulster County Executive Michael P. Hein to offer you the Ulster County Advantage Program!

We all know the benefits of shopping local. When we spend money at local businesses the money tends to stay in the community, and by supporting local businesses your dollars help create and sustain local jobs. Also, a portion of the sales tax generated from the transaction helps offset your property tax—and that means more money in your pocket or bank account!

Now, with the Ulster County Advantage, shopping local can unlock savings or promotions at local participating businesses when you display a debit card from a participating bank!

To take advantage of this unique opportunity, stop into your local participating bank branch and have the Ulster County Advantage Program logo applied to your debit card. It's that simple. You can then use the merchant directory on this site to find BIG savings at local businesses.

Once at the store, show your Ulster County Advantage debit card with the sticker to unlock the savings or promotion. These are exclusive promotions and discounts available only to Ulster County Advantage members! If you have a favorite local business that isn't a part of the program, ask them to join and be part of the Ulster County Advantage—there's no cost for them to enroll.

Start looking for Ulster County Advantage offers in your area in our Merchant Directory.

Card Benefits

Shop Local using your own debit card from one of our participating banks! Just by having the card entitles you to use it at any of our participating merchants for their given deal. Deals change all the time, so keep checking the site for updates!

For Merchants

A locally based customer rewards program that is easy to administer and use! Ulster County Advantage is a great way to attract new customers and give your regulars a deal! Simply sign up to become a merchant, then once your business listing is approved, you can login to the site and easily post a deal!





http://ulstercountyny.gov/news/executive-press-releases/ulster-county-advantage-program-launches



8.9 Establish incentives for green industry or businesses to locate in community: Ulster County State & Local incentives webpage

Webpage highlights NYSERDA economic development program for public and private sectors that support product development and the use of energy-efficient technologies as well as The Excelsior Jobs Program, which provides job creation and investment incentives to firms in targeted industries such as biotechnology, pharmaceutical, high-tech, green technology, financial services, agriculture and manufacturing.

http://ulstercountyny.gov/economic-development/state-local-incentives



From Website:

New York State Energy Research & Development Agency (NYSERDA)

NYSERDA's economic development program is designed to improve New York State's business climate by creating strategic partnerships with the public and private sector that support product development and the use of energy-efficient technologies. Below is a list of program. For more information, contact Pat Courtney Strong at (845) 331-2238.

- Alternative-Fuel Vehicle Program
- New Construction Program
- Peak Load Reduction Program
- Building Commissioning (HVAC tuning)
- HVAC
- Small Commercial Lighting
- Premium Efficiency Motors

Excelsior Jobs Program

The Excelsior Jobs Program(link is external) provides job creation and investment incentives to firms in targeted industries such as biotechnology, pharmaceutical, high-tech, green technology,

financial services, agriculture and manufacturing. Firms in these strategic industries that create or retain jobs or make a significant financial investment are eligible for up to four tax credits. The four refundable tax credits are:

- The Excelsior Jobs Tax Credit: A credit of between \$2,500 and \$5,000 per new job to cover a portion of the associated payroll cost.
- The Excelsior Investment Tax Credit: Valued at two percent of qualified investments.
- The Excelsior Research and Development Tax Credit: A ten percent credit for new the Federal Research and Development credit.
- The Excelsior Real Property Tax Credit: Available to firms locating in certain distressed targeted industries that meet higher employment and investment thresholds.

8.10 Support alternative transportation fuel supply infrastructure- Ulster County installed 9 EV charging stations, free of charge for the public (free charging now sponsored by the Ulster County Regional Chamber of Commerce). Ulster County has the largest number of municipal EV charging stations in the State of NY, including NYC.

http://www.dailyfreeman.com/article/DF/20150809/NEWS/150809693



8.10 Support alternative transportation fuel supply infrastructure- "Central Hudson agreed with the County Executive to offer electric car charging stations to private sector businesses and tourism destinations in Ulster County at a fraction of the regular cost, in order to attract more companies, millennials and tourists to the County." – Ulster County Executive stated in the 2016 State of The County press release.

http://ulstercountyny.gov/news/executive-press-releases/ulster-county-executive-mike-hein-delivers-2016-state-county-address (see screenshots on next page)

