

## Ulster County Active Transportation Conference 2015

<http://activetransportationulster.org/>



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**ULSTER COUNTY ACTIVE TRANSPORTATION CONFERENCE 2015** 6/12/2015 9AM-5PM  
Rondout Municipal Ctr  
1916 Lucas Avenue  
Cottekill, NY

GROW YOUR COMMUNITY. STRONG ECONOMY. SAFE ENVIRONMENT. HEALTHY PEOPLE.

ONSITE REGISTRATION BEGINS AT 9AM FRIDAY

BUILDING KNOWLEDGE, FORGING NEW CONNECTIONS, AND RE-ENERGIZING OUR EFFORTS TO DEVELOP ULSTER COUNTY'S NON-MOTORIZED TRANSPORTATION SYSTEM

Today, our region stands poised to achieve major milestones related to the development of its non-motorized transportation system. The county-wide network of rail trails and multi-use pathways grows ever closer to becoming an interconnected backbone for recreation and active transportation users. Many of our population centers, including the City of Kingston, the Town and Village of Saugerties, the Town of Wawarsing, and the Village of Ellenville have embraced the notion of "complete streets," and are working to create a network of accessible and safe routes for people to bike and walk to their destinations. Partnerships among municipalities, businesses, health providers, community-based organizations and real-estate professionals are forming in recognition of the mutual interest that active transportation represents, ensuring that the tremendous economic, social and health benefits of the system will be realized.

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🕒 9:30AM - 10AM

## Welcome & Intro

*Ulster County Executive Mike Hein (invited)*

🕒 10AM - 10:45AM

## Keynote Presentation: The Keys to Successful Implementation of Healthy Community Design

*Mark Fenton, Tufts University Friedman School of Nutrition Science & Policy*

### TRACK A

## Complete Streets

🕒 11AM - 12:15PM

### Policy Tools for Sidewalk Maintenance

*Eric Hathaway, City of Ithaca Engineering*

🕒 1:30 - 2:45PM

### Innovations On-Street Bicycling Infrastructure

*Lindsey Zefting-Vera, Alta Planning and Design*

🕒 3:00 - 4:00PM

### Ulster County Safe Routes to Schools Toolbox

*Brian Slack, Ulster County Transportation Council*

### TRACK B

## Trails

🕒 11AM - 12:15PM

### The Growing Market for Walking and Bicycling Tourism

*James Meerdink, Parks and Trails NY  
Mary Kay Vrba, Dutchess Tourism Inc.*

🕒 1:30 - 2:45PM

### Creating the Context for Your Trail: Signage, Wayfinding and Walkability

*Jeff Anzevino, Scenic Hudson  
Matt Kierstead, Milestone Heritage Consulting*

🕒 3:00 - 4:00PM

### Trail Design Solutions for Environmental Challenges

*Tom Baird, Barton and Loguidice*

### TRACK C

## Land Use & Economic Development

🕒 11AM - 12:15PM

### Catalyzing Trail-Oriented Development: the Trail Towns Model

*Will Prince, Progress Fund  
Walter Burlack, representing Student Conservation Association*

🕒 1:30 - 2:45PM

### Land Use Policies and their Impact on Active Transportation

*Mark Castiglione, Hudson River Valley Greenway*

🕒 3:00 - 4:00PM

### Funding Your Active Transportation Projects

*Nadine Lemmon, Tri-State Transportation Campaign*

- **4:15 - 5PM**

### Karl Beard, National Park Service

*Network and discuss next steps based on conference learning to help move active transportation forward in Ulster County!*