



GROW IT GREEN

April 10, 2016

Larchmont, NY

SUMMARY:

Grow It Green was an event focused on educating and inspiring our community on the best, safest and most sustainable practices for our yards and gardens. The event featured a keynote speaker and several specialized workshops, plus an exposition hall full of vendors, organizations, school and student projects, and information tables.

Grow It Green was hosted by: the Committee for the Environment of the Village of Mamaroneck, the Environmental Committee of the Village of Larchmont, the Sustainability Collaborative of the Town of Mamaroneck, the Sheldrake Environmental Center and the Social Action Committee of the Larchmont Temple. Foley's True Value Hardware was a sponsor.

ATTENDANCE:

Attendance includes pre-registered and registered attendees, plus organizers, speakers, vendors and other individuals and groups who hosted tables. Upward adjustments of the numbers were made to reflect missing information (attendees did not note the number of people in their group, or entered event through a different door). Additionally, the number of people of people working in the exposition room is an estimate, as many tables had several people assisting.

Actual - Pre-registered: 254

Actual - Pre-registered who signed in: 138

Adjusted total: 175

Actual - Registered at door: 230

Adjusted total: 265

Estimated Vendors/Organizations: 60 (40 tables--actual)

Volunteers: 40

Organizers including Speakers: 20

ADJUSTED TOTAL: 560

SPEAKER AND WORKSHOP ATTENDANCE:

60 - 70 people at Keynote Speaker Kim Eierman

50 - 60 people at Healthy Soil - Shane Hardy

40 - 50 people at Water Water - Jay Archer

40 - 50 people at Native Plants - Jenny Geer & Panel

30 - 40 people at Edible Gardens - Lori Fontanes

20 - 30 people at Seed Basics - Laura Perkins

15 - 20 people at Love 'Em and Leave 'Em - Anne Jaffe Holmes

GOVERNMENT OFFICIALS IN ATTENDANCE:

Westchester County Official:

Catherine Parker, Westchester County Legislator

Town of Mamaroneck Officials:

Supervisor Nancy Seligson, Councilman Ernie Odierna, Councilwoman Jaine Elkind Eney, Town Administrator Steve Altieri

Town of Mamaroneck Sustainability Collaborative Members:

Tony Gelber, Mitch Green, Michele Lewis, George Roniger, Sue Odierna, Frank Owens